

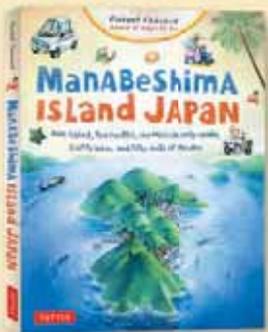
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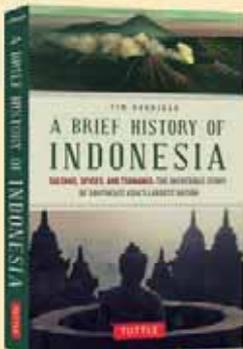
# Recent Publicity Highlights



Manabeshima Island Japan...page 76

“Readers who enjoy graphic novels are in for a treat with this unusual and well-crafted travelogue.”

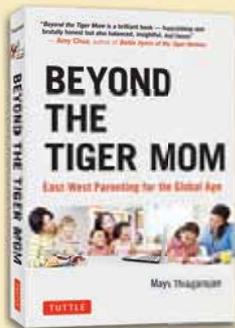
—*School Library Journal*



A Brief History of Indonesia...page 4

“A highly readable and entertaining narrative that highlights the many personalities who have shaped the nation—and our perception of it. English pirates, Indian mystics, Chinese pilgrims, American surfers, Dutch spice barons join a cavalcade of Javanese royals, Balinese dancers and more.”

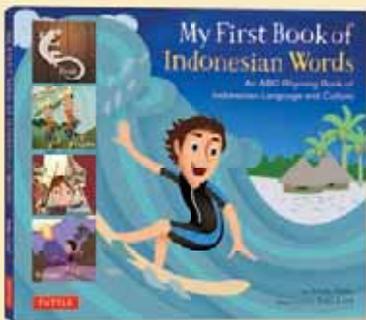
—*Lonely Planet*



Beyond The Tiger Mom...page 7

“An excellent resource for both parents and teachers”

—*Booklist*

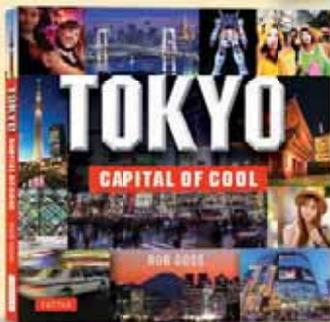


My First Book of Indonesian Words...page 49

“Written in cheerful rhymes, this companion to *My First Book of Chinese Words* and other titles presents an alphabetical introduction to Indonesian words, expressions, food, and other aspects of the country’s culture.”

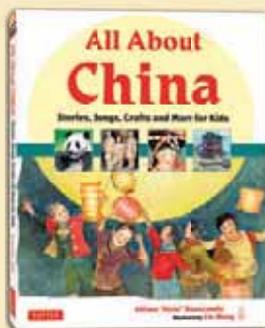
—*Publishers Weekly*

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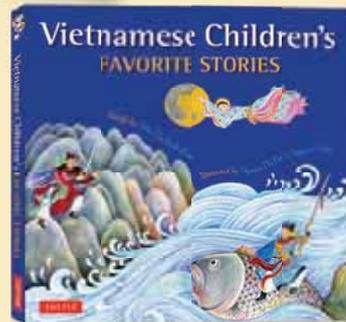
**2015 NATJA  
Silver Prize Medal for  
Travel Guide or Book**

Tokyo: Capital of Cool  
page 76



**Moonbeam Children’s Book Awards  
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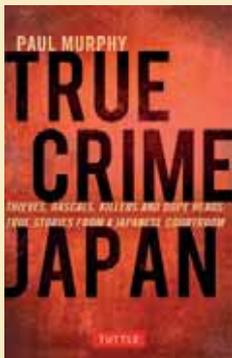
All About China  
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**Moonbeam Children’s Book Awards  
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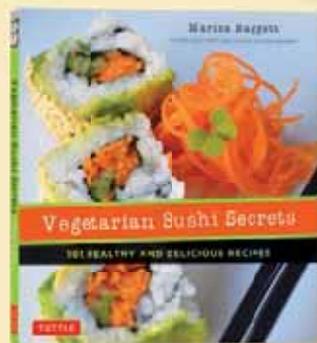
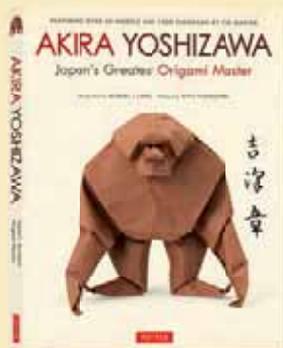
Vietnamese Favorite Children’s Stories  
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## New Titles . . .



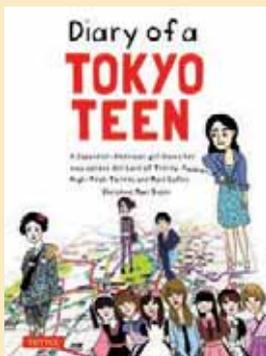
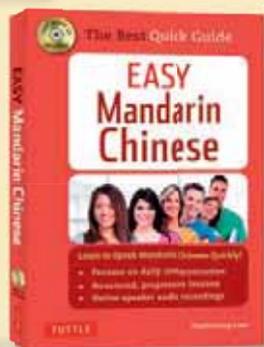
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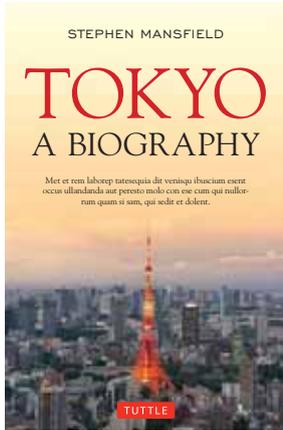
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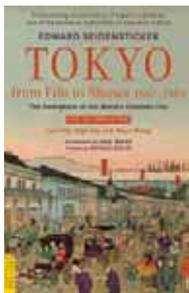
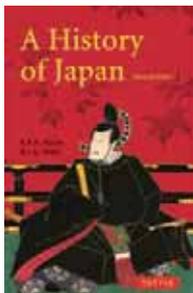
Stephen Mansfield

The history of Tokyo is as eventful as it is long. A concise yet detailed overview of this fascinating, centuries-old city, *Tokyo: A Biography* is a perfect companion volume for history buffs or Tokyo-bound travelers looking to learn more about their destination.

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**Stephen Mansfield** is an author and freelance photojournalist based in Japan. His books include *Tokyo: A Cultural and Literary History*, *Japanese Stone Gardens* and *Japan's Master Gardens*.



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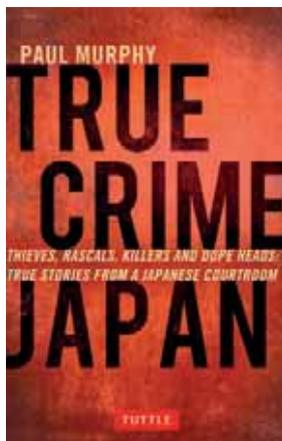
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Paul Murphy

From *Serial* to *The Jinx* to *Making a Murderer*, true crime fever is sweeping America. But how does crime—and punishment—differ in other cultures? *True Crime Japan* offers a close-up look at this little-documented aspect of Japanese society through a year's worth of criminal court cases in Matsumoto, a city 140 miles west of Tokyo.

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**Paul Murphy** is an award-winning journalist. His articles and reports about Japan have appeared in *The Japan Times*, *International Herald Tribune/Asahi Shimbun*, *Mainichi Daily News*, *Irish Times* and RTÉ's Prime Time television program, among others. He is currently a reporter for the RTÉ Investigations Unit in Dublin.

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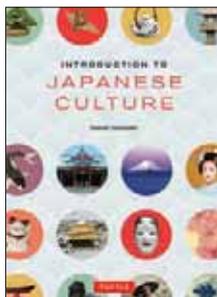
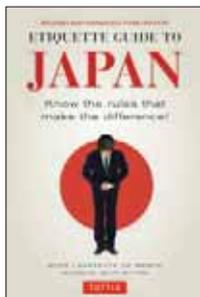
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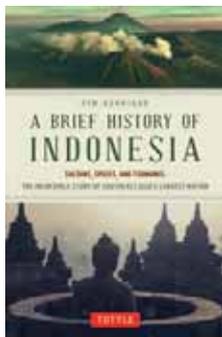
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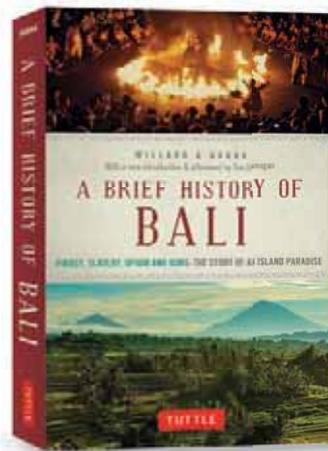
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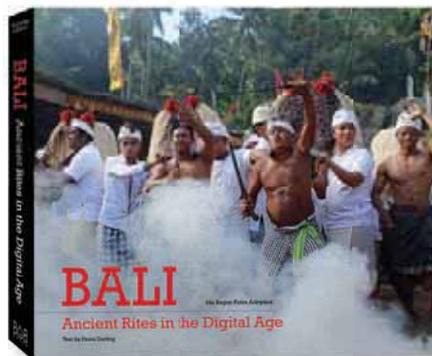
Tim Hannigan, foreword and afterword

Nicknamed “an island paradise,” the island nation of Bali is a perennially popular tourist destination. It is also home to a fascinating people with a long and dramatic history of interactions with foreigners, particularly after the arrival of the first Dutch fleet in 1597. In this comprehensive history, author Willard Hanna chronicles Bali through the centuries as well as the islanders’ current struggle to preserve their unique identity amidst the financially

necessary incursions of tourism. Illustrated with more than forty stunning photographs, *A Brief History of Bali* is a riveting tale of one ancient culture’s vulnerability—and resilience—in the modern world.

**Willard A. Hanna** has prepared hundreds of field reports on Southeast Asian affairs and authored a dozen books on Asia.

**Tim Hannigan** is the author of the best-selling “A Brief History of Indonesia, who regularly contributes to newspapers and magazines in Indonesia and beyond.



## Bali: Ancient Rites in the Digital Age

Diana Darling

Ida Bagus Putra Adnyana, photographer

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Darling cover rites of passage and the rituals of death as well as those devoted to the gods, to the lower spirits, and the initiation of priests.

**Diana Darling** is a freelance writer and editor who has lived in Bali since 1980.

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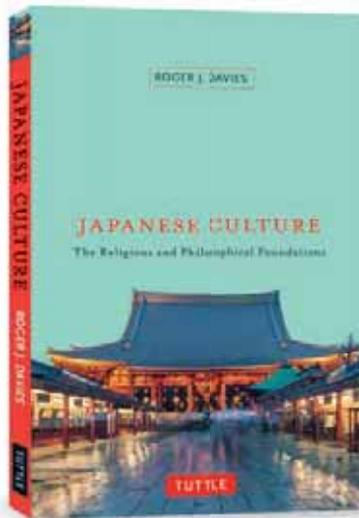
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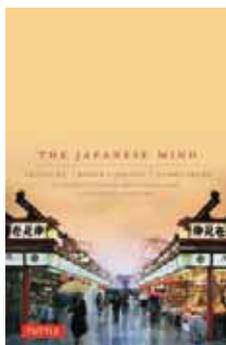
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**Roger J. Davies** is the lead editor of Tuttle's best-selling book, *The Japanese Mind: Understanding Contemporary Japanese Culture*.

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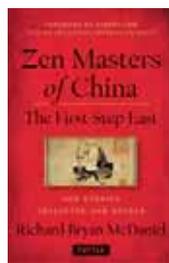
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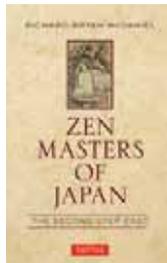
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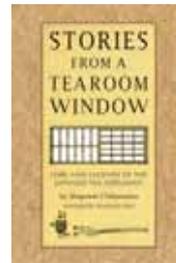
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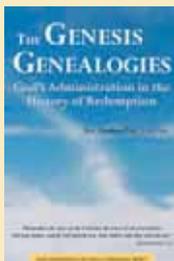


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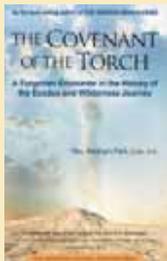


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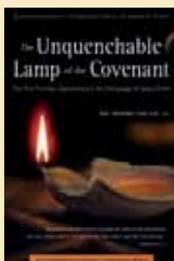
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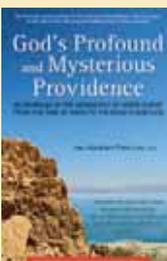
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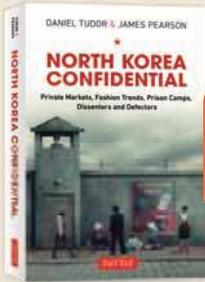
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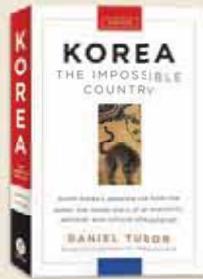


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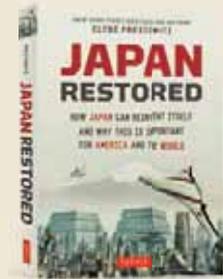
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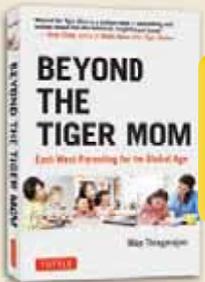


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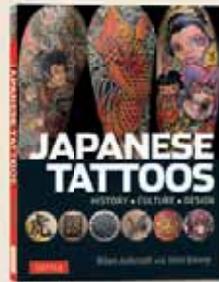
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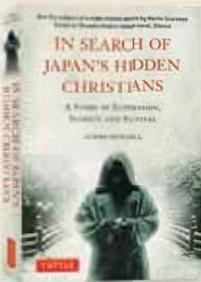


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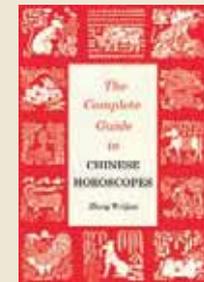
**Beyond the Tiger Mom**  
*East-West Parenting for the Global Age*  
by Maya Thiagarajan  
5½ X 8, 224 pp. jacketed hardcover  
ISBN-13: 978-0-8048-4602-8  
\$18.95/\$24.95 (CAD)



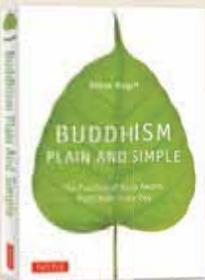
**Japanese Tattoos**  
*History \* Culture \* Design*  
by Brian Ashcraft and Hori Benny  
7½ X 10, 160 pp.  
flapped paperback  
ISBN-13: 978-4-8053-1351-0  
\$17.95/\$22.95 (CAD)



**In Search of Japan's Hidden Christians**  
*A Story of Suppression, Secrecy and Survival*  
by John Dougill  
16-pp. color insert with 30 color photos  
5½ X 8, 272 pp. paperback  
ISBN-13: 978-4-8053-1356-5  
\$15.95/\$19.95 (CAD)

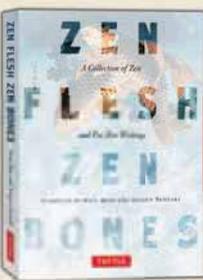


**The Complete Guide to Chinese Horoscopes**  
by Zheng Weijian  
50 color pictures  
5½ X 8¼, 200 pp. paperback  
ISBN-13: 978-1-60220-153-8  
\$16.95/\$19.95 (CAD)



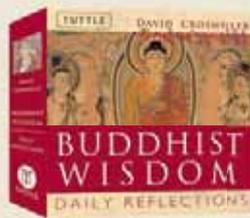
Bestseller!

**Buddhism Plain and Simple**  
*The Practice of Being Aware, Right Now, Every Day*  
by Steve Hagen  
6 X 9, 192 pp. jacketed hardcover  
ISBN-13: 978-0-8048-4336-2  
\$16.95/\$21.95 (CAD)



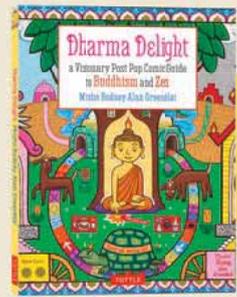
Bestseller!

**Zen Flesh, Zen Bones**  
*A Collection of Zen and Pre-Zen Writings*  
by Paul Reys and Nyogen Senzaki  
10 woodblock prints  
5 X 7¼, 216 pp. flapped paperback  
ISBN-13: 978-0-8048-3186-4  
\$14.95/\$19.95 (CAD)  
**Zen Flesh Zen Bones**  
*Classic Edition*  
ISBN-13: 978-0-8048-3706-4  
\$18.95/\$22.50 (CAD)



Bestseller!

**Buddhist Wisdom**  
*Daily Reflections*  
by David Crowther  
illus throughout  
4¼ X 4¼, 384 pp. paperback  
ISBN-13: 978-0-8048-3489-6  
\$11.95



RECENTLY RELEASED

**Dharma Delight**  
*A Visionary Post Pop Comic Guide to Buddhism and Zen*  
by Rodney Alan Greenblatt  
Foreword by Richard Thomas  
full-color illus  
7½ X 10, 128 pp.  
flapped paperback  
ISBN-13: 978-0-8048-4526-7  
\$16.95/\$22.95 (CAD)

# ORIGAMI & CRAFTS

## *Steep Your Creativity and Soothe Your Soul*

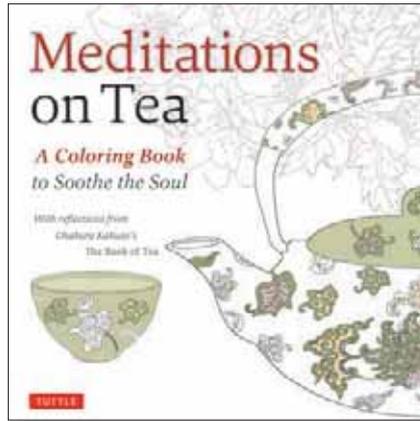
**\$12.95 paperback**  
\$17.95 (CAD)

**ISBN-13: 978-0-8048-4719-3**  
**September**

Crafts  
Tuttle Publishing

92 coloring images  
9 X 9 96 pages

Carton Quantity: 24  
Selling Territory: World



### **Meditations on Tea**

*A Coloring Book to Soothe the Soul*

Okakura Kakuzo

In the Japanese tea ceremony, the act of making and drinking a bowl of tea is an act of respect, gratitude, and interconnectedness. It's about emptying your mind of cares as you enjoy one of life's simplest pleasures.

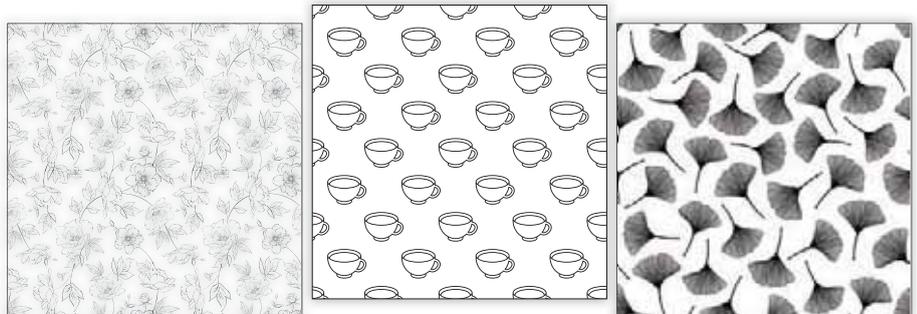
All aspects of Japanese art and culture are connected in some way with tea, and now these traditions can be explored and enjoyed in a beautiful new coloring book for adults. *Meditations on Tea* includes over 90 traditional Japanese images celebrating life and giving meaning to us, whether experiencing a tea ceremony or enjoying a few minutes of peace and quiet after a long day. There are designs to suit every mood—from woodblock prints depicting Japanese life and myth for more thoughtful moods, to doodles to fill with color for creative relaxation—all waiting for the artistic touch of your pencils or fine markers.

Reflections from the world-renowned Japanese scholar Okakura Kakuzo's classic, *The Book of Tea*, filter through the exquisite pages, bringing a love of tea, art, life, and nature together as one: "Those who cannot feel the littleness of great things in themselves are apt to overlook the greatness of little things in others."

**Okakura Kakuzo** (1862–1913) devoted his life to teaching, art, Zen, and the preservation of Japanese art and culture, working as an ambassador, teacher, writer, and the Curator of Chinese and Japanese Art at the Museum of Fine Arts, Boston.

### *Also available:*

**The Book of Tea Classic Edition**  
**ISBN-13: 978-0-8048-0069-3**  
**\$18.95/\$22.95 (CAD)**



# Color Your Garden and Clear Your Mind

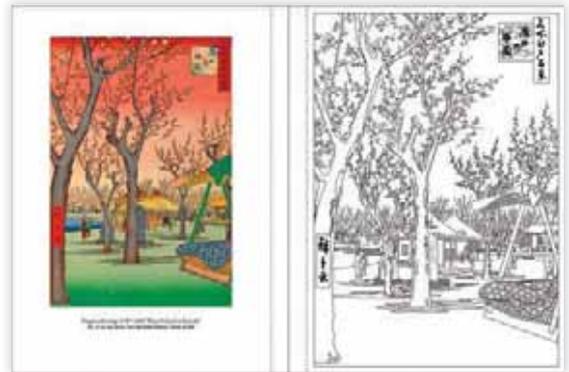
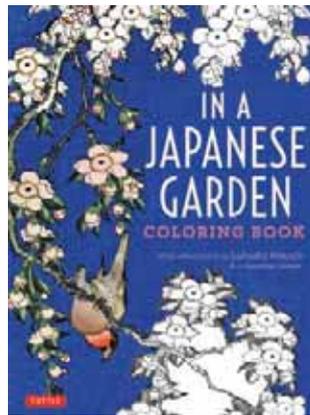
**\$16.95 paperback**  
\$22.95 (CAD)

**ISBN-13: 978-4-8053-1403-6**  
**October**

Crafts  
Tuttle Publishing

23 tear-out coloring pages  
9 X 12 96 pages

Carton Quantity: 20  
Selling Territory: World



## In a Japanese Garden Coloring Book

Lafcadio Hearn

The Japanese garden is a place apart, designed to bring a sense of calm and serenity to the observer. It is a spiritual refuge, encouraging reflection and meditation. It is a world of natural delights perfect in their imperfection, away from the bustle of the outside world.

For centuries, Japanese artists have honored this simple beauty in prints, paintings, and books. *In a Japanese Garden Coloring Book* recreates 23 works of art for you to color from various Asian cultures, ranging in both complexity and style. Examples of designs include images of flowers and trees, garden residents such as the bird and the butterfly, and in-the-moment scenes of people taking in the pleasures of these peaceful corners of the world.

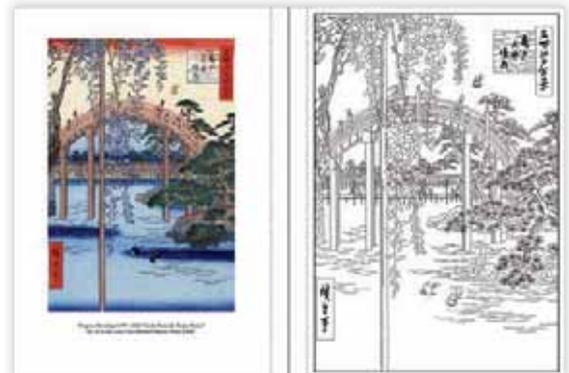
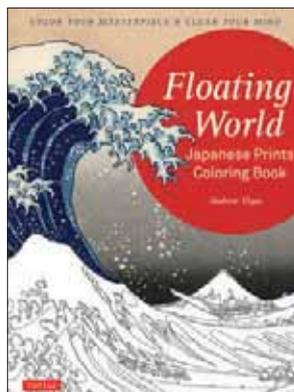
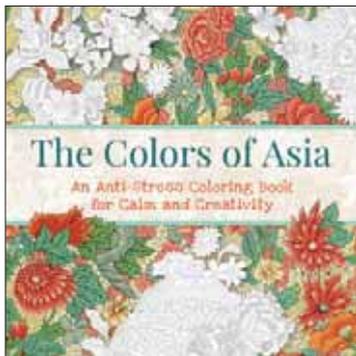
A copy of the original print sits opposite your “canvas” as a reference. Reflections from Lafcadio Hearn’s seminal work, *“In a Japanese Garden”*, in addition to works of the great haiku masters, will inspire you as you apply colored pencils or fine markers to your page. When your masterpiece is complete, simply tear it out at the perforation to frame and display, or to give as a gift for your favorite Japanophile (*shinnichi*) or Asian garden enthusiast.

**Lafcadio Hearn** (1850-1904) became the great interpreter of things Japanese to the West. His most famous work is a collection of lectures entitled *Japan: An Attempt at Interpretation*. His other books on Japan include *Glimpses of Unfamiliar Japan*, *Kokoro*, *In Ghostly Japan* and *Kwaidan*.

### More coloring books:

**The Colors of Asia**  
**ISBN-13: 978-0-8048-4642-4**  
**\$15.95/\$19.95 (CAD)**

**Floating World Japanese Prints**  
**Coloring Book**  
**ISBN-13: 978-4-8053-1394-7**  
**\$16.95/\$22.95 (CAD)**



**\$14.95 boxed kit with DVD**  
\$19.95 (CAD)

**ISBN-13: 978-0-8048-4544-1**  
**August**

Origami  
Tuttle Publishing

includes DVD; 64-page  
6 X 9" book with color photos  
and diagrams throughout; 72  
6-inch full-color folding sheets  
in a 7½ X 10½ X 1¼" box

Carton Quantity: 12  
Selling Territory: World

ebook available

- Features 20 new and quick-to-fold models created by a master-folder
- Free DVD video instructions provide step-by-step demonstrations of how to fold each model
- High-quality photos produced by world-famous art photographer Araldo De Luca

### Marketing & Publicity

Outreach to origami, craft and other lifestyle magazines and online sites

UK author tour



“The world fades away and you just focus on your fingers and the paper.”  
—Nick Robinson interviewed in  
*The Telegraph*



**FREE DVD  
with Video  
Instructions  
Included**

## Nick Robinson's Beginning Origami Kit

*An Origami Master Shows You How to Fold 20 Captivating Models*

Nick Robinson

An adorable Baby Rabbit, a wearable Cat Brooch, and a Heart Greeting Card for that special someone are just a few of the fun models you can create in a matter of minutes with *Nick Robinson's Beginning Origami Kit!*

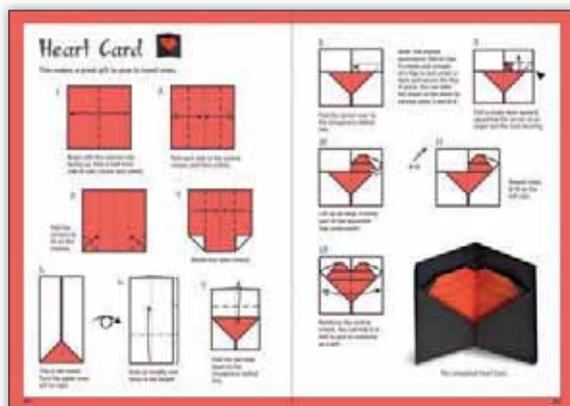
The goal of world-renowned origami artist and author Nick Robinson is to make the ancient Japanese art of paper folding available to everyone. His philosophy is simple: each fold must be carefully executed and each finished work must be elegant, thoughtful, and clean. This comprehensive kit is the perfect learning tool and presents 20 of Robinson's original designs, along with easy-to-follow instructions for beginner and intermediate enthusiasts to make enchanting three-dimensional models of their own.

Join the millions of people around the globe who enjoy folding origami and learn how to make the following delightful objects:

- A cute reptilian dinosaur
- Two charming, snuggling Snails in Love
- A Cat Brooch
- The serene and stately Buddha's Head
- A decorative paper box ideal for tiny gifts
- and so much more...

The kit includes a detailed 64-page book with exquisite images by celebrated photographer Araldo De Luca, a DVD with step-by-step video instructions, and 72 full-color sheets of 6" x 6" double-sided folding paper.

World-renowned origami artist and author **Nick Robinson** has written more than 60 books on origami and was awarded a medal in 2004 by the British Origami Society. He is a frequent speaker and guest exhibitor at origami conventions around the world.



# 12 Simple, Meditative, Creative Activities that Help Busy People Slow Down and Focus on Fun

**\$12.95 boxed kit**  
\$17.95 (CAD)

**ISBN-13: 978-0-8048-4698-1**  
**August**

Origami  
Tuttle Publishing

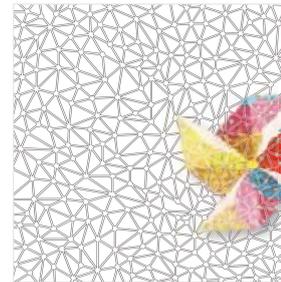
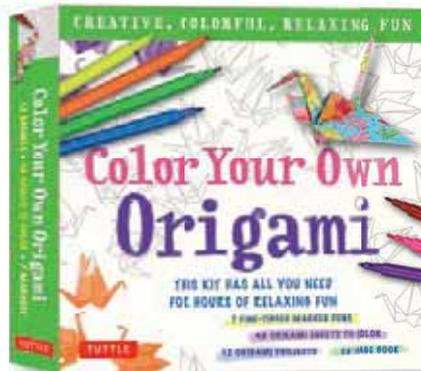
12 projects; 32-page book with color photos;  
48 6¾ X 6¾" sheets with 12 designs, 7 fine-point felt-tip markers in a 7½ X 7½ X 1¼" box

Carton Quantity: 20  
Selling Territory: World

- Pre-printed origami sheets are perfect for coloring and folding
- Includes fine-point felt-tip markers

## Marketing & Publicity

Outreach to origami, craft and other lifestyle magazines and online sites



PINWHEEL



## Color Your Own Origami Kit

*Creative, Colorful, Relaxing Fun*

Beautiful and sophisticated coloring books have become wildly popular among children and adults alike, allowing artists of all ages to slow down and to focus on creativity and relaxation. The act of coloring takes on a whole new meaning when your finished artwork can be folded up and displayed!

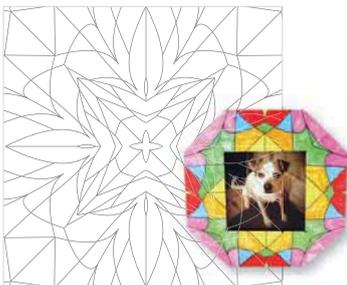
The art of folding colored paper is an ancient one—used by the Japanese for many centuries for relaxation and meditation. Hand coloring and paper folding requires great concentration and yields spectacular results as a three-dimensional form takes shape right in your own hands and before your very eyes.

This appealing kit combines the art of coloring by hand and the art of origami in one! The essential elements are provided including 48 black and white patterned folding sheets, a set of colored markers, and detailed step-by-step instructions. All that is missing is your individual artistry!

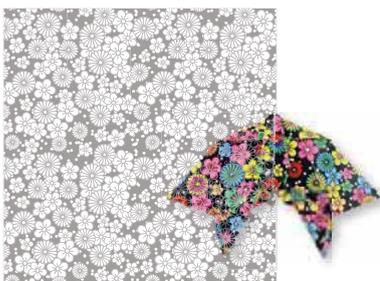
Engaging projects in this kit include:

- A hand-colored Picture Frame for a loved one
- A colorful Masu Box to hold a treasured memento or gift
- A traditional Japanese Crane from paper patterns that you hand-colored yourself

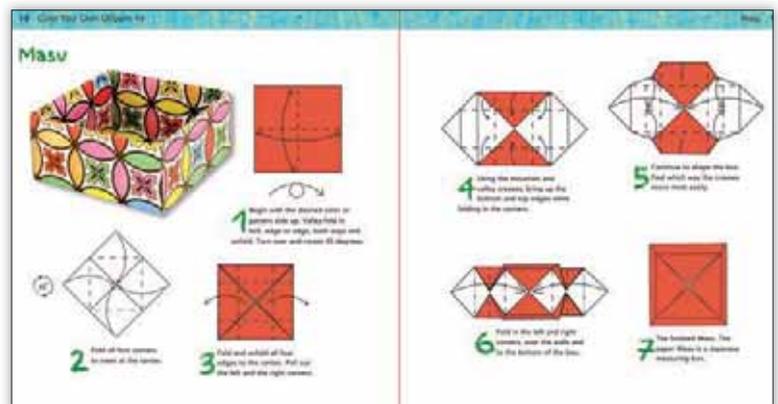
Proudly display these original models in your own home or make fantastic gifts and conversation pieces for your friends and family!



PICTURE FRAME



LUNA MOTH



## Learn the Basics from Origami Masters

**\$16.95 flapped paperback  
with DVD**  
\$22.95 (CAD)

**ISBN-13: 978-4-8053-1268-1**  
**September**

Origami  
Tuttle Publishing

includes DVD with 4 hours of  
video instructions; color photos  
and diagrams throughout  
8½ X 11 96 pages

Carton Quantity: 30  
Selling Territory: World

ebook available

- 16 original projects, many never seen before
- Includes free DVD with 4 hours of detailed video instruction

### Marketing & Publicity

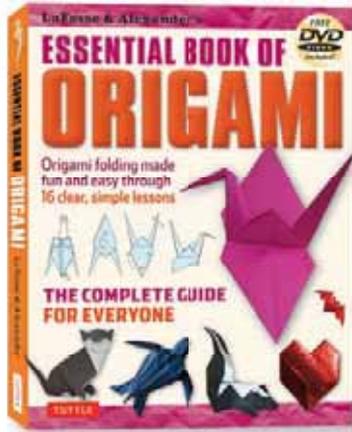
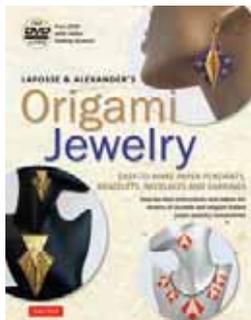
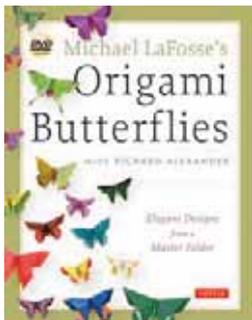
Outreach to origami, craft and other lifestyle magazines and online sites

Regional author events

### Also by the same author:

**Michael LaFosse's Origami  
Butterflies**  
ISBN-13: 978-4-8053-1226-1  
\$19.95/\$22.95 (CAD)

**LaFosse & Alexander's Origami  
Jewelry**  
ISBN-13: 978-4-8053-1151-6  
\$16.95/\$19.95 (CAD)



## LaFosse & Alexander's Essential Book of Origami

*The Complete Guide for Everyone*

Michael G. LaFosse  
Richard L. Alexander

World-renowned origami artists Michael G. LaFosse and Richard L. Alexander share their wisdom and expertise of the rich world of paper folding in *LaFosse & Alexander's Essential Book of Origami*. This comprehensive beginner's guide contains 16 step-by-step lessons, accompanied by a free DVD with four hours of detailed video instructions.

Most of the projects are original and never before seen in print. In addition to explaining how to select your folding papers, how to preserve and display your creations, and even how to sell origami art commercially, this book also presents the authors' own personal philosophy of the paper folding art.

This indispensable book provides an understanding of how to:

- Understand the folding properties and limitations of various papers
- "Dance with the Paper" which means folding in the air instead of on a table
- Design your own original origami models
- Wet-fold paper money
- Make duo-sided paper by back-coating
- Prepare papers with pearlescent and lustrous paints for scintillating effects
- Pre-paint and wet-fold watercolor paper
- Understand how the paper's grain impacts fold placement during wet-folding
- Fold multi-piece modular compositions

**Michael G. LaFosse** has been a leading origami artist and teacher for decades. He co-founded the Origamido Studio, a learning center and design studio dedicated to the art of origami, and the only place in the world specializing in hand papermaking for the origami artist.

**Richard L. Alexander** co-founded the Origamido Studio with Michael G. LaFosse in 1996. Together, Alexander and LaFosse have created dozens of origami exhibitions, and over 75 books, kits, and videos about paper and paper arts.

# Over 60 Models and 1000 Diagrams by “The Father of Modern Origami”

**\$29.95 jacketed hardcover**

\$39.95 (CAD)

**ISBN-13: 978-4-8053-1393-0**

**September**

Origami

Tuttle Publishing

9 X 12 192 pages

Carton Quantity: 10

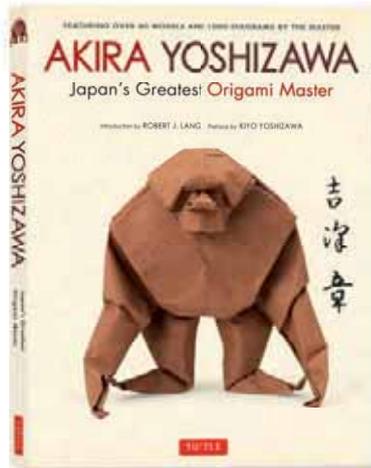
Selling Territory: World

ebook available

- Features over 1000 original drawings and 60 models from Yoshizawa’s personal collection, some never before seen
- English translations of Yoshizawa’s notes and writings, all published for the first time

## Marketing & Publicity

Outreach to origami, craft and lifestyle magazines and sites



## Akira Yoshizawa

*Japan's Greatest Origami Master*

Akira Yoshizawa

Robert J. Lang, introduction

Kiyo Yoshizawa, preface

Master origami artist Akira Yoshizawa was a true innovator who played a seminal role in the re-birth of origami in the modern world. He served as a bridge between past and present—between the ancient traditional craft and the development of origami as a modern practice—in terms of inventing new techniques and in preserving the traditional Japanese forms. In fact, the notational system of diagrams widely used today to indicate how models are folded was largely invented by him. Above all, Yoshizawa was responsible for elevating origami to the status of an art form.

This beautiful book is the first comprehensive survey of the extraordinary work of Akira Yoshizawa. In addition to 60 models from his private collection, it features over 1,000 original drawings by the artist, and English translations of his writings in Japanese on origami, all of which are published here for the very first time.

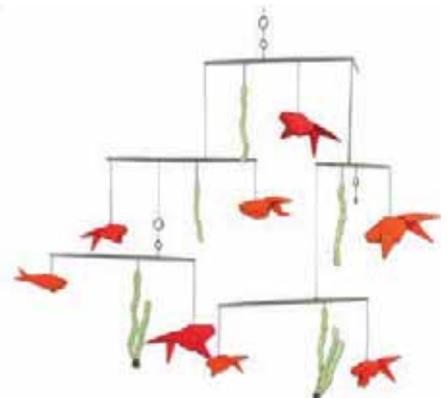
Projects include:

- Children’s Day Pinwheel, Carp Banner and Helmet
- Butterflies of Every Kind
- Fairy Tale Crowns and Caps
- The Lion Mask
- Tengu Masks
- and more!

*Akira Yoshizawa* also contains an explanation of the Master’s personal philosophy of origami by Yoshizawa’s widow, Kiyo Yoshizawa; and an insightful introduction from Robert Lang, a leading exponent of origami art in the West.

**Akira Yoshizawa** (1911–2005) is considered the father of modern origami. The publication of his first collection of models in the early 1950s caused a major sensation, and in 1954 he founded the International Origami Center in Tokyo. As his fame spread throughout the world, he came to be seen as the most distinguished representative of the art, a pioneer of many techniques used in modern origami. Yoshizawa died in 2005, on the day of his 94th birthday.

“Akira Yoshizawa is the father of the modern art of origami. This monumental collection of his work is beautiful and breathtaking.”—**Robert J. Lang, origami artist/consultant and author of *Origami Design Secrets***



**\$16.95 flapped paperback**  
\$21.95 (CAD)

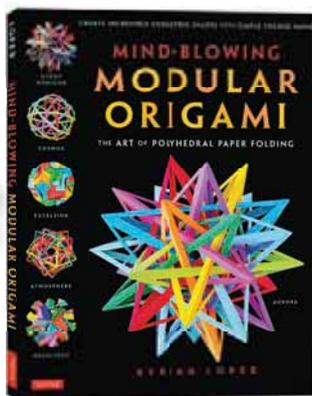
**ISBN-13: 978-4-8053-1309-1**  
**September**

Origami  
Tuttle Publishing

19 projects; color photos  
8½ X 11 96 pages

Carton Quantity: 30  
Selling Territory: World

**Previously  
Announced**



## Mind-Blowing Modular Origami

*The Art of Polyhedral Paper Folding*

Byriah Loper

Modular origami is taking the origami world by storm. Using basic geometry concepts and simple paper folding techniques, folders can turn flat pieces of paper into dynamic three-dimensional models by deftly folding and fitting multiple pieces together. From paper polyhedra to bristling buckyballs to ornate spheres, *Mind-Blowing Modular Origami* is a spectacular collection of paper crafting designs!

Author Byriah Loper pushes the limits of this art form with some of the largest, most complex paper constructions ever assembled. Loper pioneered the open, linear “wire frame” approach. Easy-to-follow diagrams and step-by-step instructions clearly illustrate how to fold the paper components and assemble them to create 19 incredible models.

**Byriah Loper** first developed an interest in origami with the discovery of a paper airplane calendar, which inspired him to model complicated objects out of paper. Loper quickly discovered modular origami and has since folded hundreds of original works. He is a student at Asbury University in Kentucky.

- The first book to explain the construction of complex and stunning wire frame origami modular models
- The final project is the impressive “Alphabet” model—the largest wire frame modular ever made; so named because of the 26 frames used to complete the model

### Marketing & Publicity

Outreach to origami and paper-crafting blogs

Promotion at OrigamiUSA

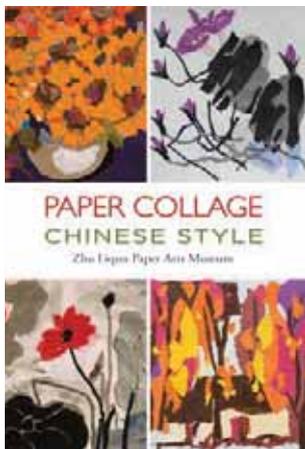
**\$25.95 jacketed hardcover**  
\$34.95 (CAD)

**ISBN-13: 978-1-60220-023-4**  
**October**

Crafts  
Shanghai Press

over 200 full color photos  
7¼ X 10¼ 144 pages

Carton Quantity: 16  
Selling Territory: World  
(excluding China)



## Paper Collage Chinese Style

Zhu Liqun Paper Arts Museum

This beautifully illustrated guide to Chinese paper collage art demonstrates the techniques and philosophy behind this creative and fun art form.

Paper collage art has a special charm. It can be as exquisite as oil painting or as freehand (xieyi) as ink wash painting. A paper collage art is a perfect mean to express humors and romances, demonstrate subjective perspectives and emotions, record special moments, and depict favorite scenes.

Collage Art teaches you how to pick up some magazines, newspaper, and color paper around you that are no longer needed and put your ideas onto a piece of paper.

You can create some decorations for your desk, bedroom, office, as well as some collage crafts for your friends on festivals and weddings. These collages not only present your unique style but also will also get lots of compliments!

**The Zhu Liqun Paper Art Museum**, formally launched in June 2010 in Shanghai, displays thousands of works of paper art including furniture, lamps, sculpture, decorative carvings in relief, and human figures. All were designed and created by Zhu Liqun and his team over a span of ten years. Their innovative practice has led to the growth and spread of paper art to other fields, and they have also published *Paper Quilling: Chinese Style* and *Paper Relief: Chinese Style*.

**\$16.95 flapped paperback**

\$22.95 (CAD)

**ISBN-13: 978-0-8048-4666-0**

**August**

Crafts

Tuttle Publishing

8 X 10 96 pages

Carton Quantity: 30

Selling Territory: World

ebook available



**FREE Pull-Out  
Patterns  
Included**

## Patchwork Quilted Bags

*Totes, Purses & Accessories*

Reiko Washizawa

A beautiful handmade quilted bag reflects your personal style and makes a wonderful gift. *Patchwork Quilted Bags, Totes, Purses & Accessories* helps you create unique bags that add charm.

Full-sized patterns and step-by-step instructions for 19 basic designs, along with techniques for assembling the perfect patch, make this book suitable for novices and experienced quilters alike.

Projects range in size from large totes to small pouches in a zakka vein:

- A bird-themed travel bag for your essentials
- An elegant lace-trimmed bucket bag, great as an everyday handbag
- A colorful clasp purse for a vintage look
- A round bag/basket for everything from picnic foods to yarn balls
- A fold-away eco bag, durable as well as distinctive
- A baby bag with bottle “cozy”—a perfect gift for new parents
- Adorable animal-themed totes for kids
- A Union-Jack themed pouch for all your tiny stuff
- and more!

Prolific quilter **Reiko Washizawa** has written on all forms of quilting, from full-sized star quilts to small quilted goods for babies. She specializes in welcoming the beginner to the world of quilting, and in bringing a contemporary twist to traditional designs.

- 19 step-by-step projects for bags (and more!) of many sizes and uses
- A neat fit with the continuing interest in zakka crafts
- Japanese quilting books have enjoyed considerable success among needle crafting genres

### Marketing & Publicity

Promotion through sewing and craft blogs

Outreach to lifestyle magazines and online sites

### Also available:

**Handmade Bags in Natural Fabrics**

ISBN-13: 978-4-8053-1316-9

\$16.95/\$18.95 (CAD)

**Perfect Gift Wrapping Ideas**

ISBN-13: 978-4-8053-1357-2

\$15.95/\$19.95 (CAD)



**\$14.95 boxed kit**  
\$19.95 (CAD)

**ISBN-13: 978-0-8048-4572-4**  
**August**

Origami  
Tuttle Publishing

color photos and illus throughout,  
12 die-cut cards; 32-page 6 x 9"  
book with a rubber band & dowel  
catapult launcher in a  
10¼ X 8½ X 1¼" box

Carton Quantity: 12  
Selling Territory: World

ebook available

- 12 brand new models by renowned paper airplane artist Andrew Dewar
- Easy pop-out planes can be assembled in under a minute - you just need a stapler
- Includes a wooden dowel and rubber band to fly the planes farther

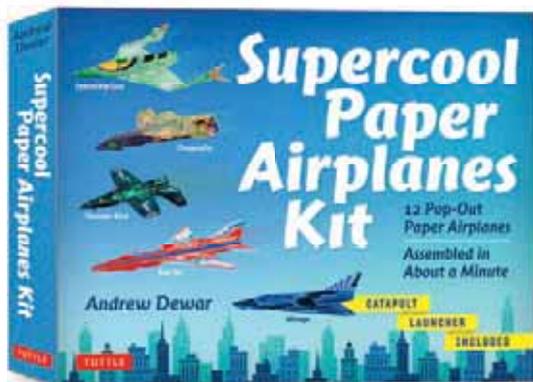
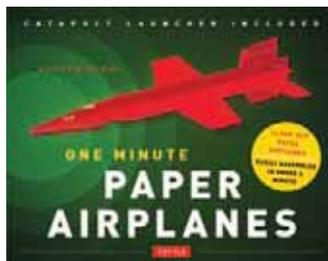
### Marketing & Publicity

Outreach to origami, craft and other lifestyle magazines and online sites

### Also by the same author:

**One Minute Paper Airplanes Kit**  
ISBN-13: 978-0-8048-4455-0  
\$14.95/\$19.95 (CAD)

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ISBN-13: 978-0-8048-4307-2  
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## Supercool Paper Airplanes Kit

*12 Pop-Out Paper Airplanes; Assembled in About a Minute*

Andrew Dewar

Paper airplane expert Andrew Dewar has created 12 ingenious new designs for enthusiasts of all ages! Made with die-cut, double-sided heavy cardstock, these planes have perfect weight distribution for long-lasting flights, and pop-out for instant assembly. Unlike other paper airplanes, these are ready to go in seconds, with no messy glue or tape required. You simply pop out the paper parts, fold where indicated, and staple.

A full-color instruction book provides information about each model including tips on how to fine-tune them to achieve better performance. A powerful catapult made from a dowel and rubberband is included in the kit, and launches the planes straight up in the air, above the treetops—from where they glide gracefully back down to earth.

These are just a few of the amazing aircrafts you can build:

- The sci-fi inspired Thunder Bird is a technological marvel!
- The colorful Dragonfly has a unique 4-wing structure!
- The high-tech SpaceShipTwo based on the real-life Virgin Galactic rocket ship!

Head straight outdoors with this super cool collection for countless hours of high-flying fun!

**Andrew Dewar** was born in Toronto, Ontario and rediscovered his childhood love of designing and flying paper airplanes soon after arriving in Japan in the 1980s. Dewar's first book was published in 1998, and to date he has published over 30 popular paper crafting books and kits including *Simple Origami Airplanes Kit*, *High-Performance Paper Airplanes Kit*, and *One Minute Paper Airplanes Kit*.



# Make Origami Toys that Move with this Beginner Level Kit!

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**August**

Origami

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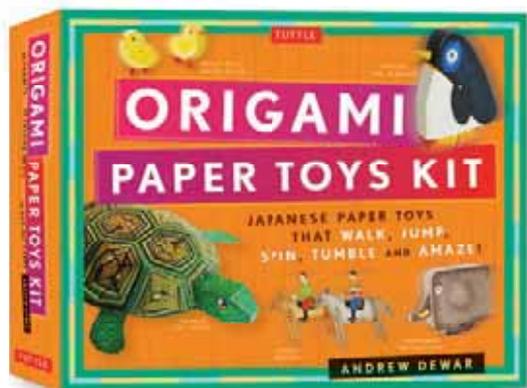
Selling Territory: World

ebook available

- This kit presents many charming and easy-to-fold origami and karakuri toys from noted papercraft expert Andrew Dewar
- The provided karakuri assembly paper is die-cut for convenience and accuracy, and features printed designs with the folding lines printed right on the paper

## Marketing & Publicity

Outreach to origami and parenting sites and publications



## Origami Paper Toys Kit

*Japanese Paper Toys that Walk, Jump, Spin, Tumble and Amaze!*

Andrew Dewar

Imagine if paper toys could come alive... Two sumo wrestlers pitted against each other... Your own personal T-Rex dinosaur that walks... A creepy hand with flexing fingers ...

That's exactly what happens with this unique set of paper models that walk, jump, fly, and spin! Each of the fantastical toys and games in this kit are made from a single sheet of paper that you simply fold, or pop-out and assemble with white "school glue" and toothpicks.

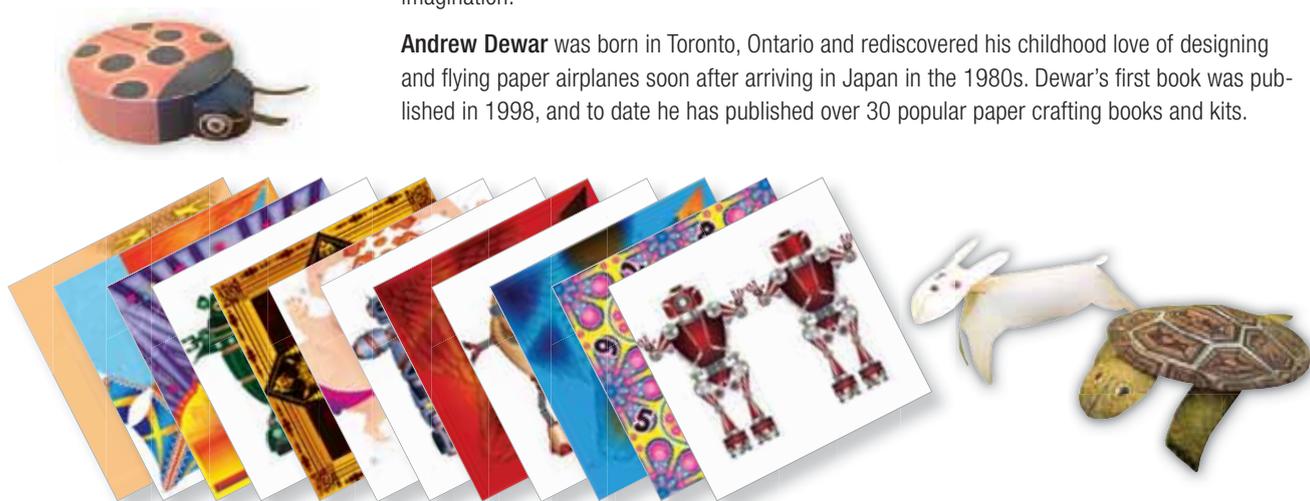
All the models in this kit are incredibly easy to make and provide hours of fun for kids and adults alike!

Some of the charming projects include:

- Acrobats that tumble and jump!
- A paper airplane that sails across the room!
- A spring-loaded frog that jumps!
- A ladybug that skitters down an incline!
- A tortoise and a hare for you to race!
- Sailboats that race across the table!
- A crab that waves as it scuttles!
- and much, much more!

Step-by-step instructions and colorful origami and karakuri papers with printed folding lines are included for each of the toys and models in *Origami Paper Toys Kit*—all you need is your imagination!

**Andrew Dewar** was born in Toronto, Ontario and rediscovered his childhood love of designing and flying paper airplanes soon after arriving in Japan in the 1980s. Dewar's first book was published in 1998, and to date he has published over 30 popular paper crafting books and kits.



# New and Improved Origami Kits at a Low Price!

## Origami Birds Kit

Michael G. LaFosse

ISBN: 978-0-8048-4648-6

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*Origami Birds Kit* provides you this stunning collection of 20 origami projects that will have you creating your own personal aviary in no time!



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*Create Exciting Paper Models of Exotic Animals and Tropical Plants*

Michael G. LaFosse

ISBN: 978-0-8048-4552-6

Prev ISBN: 978-0-8048-3578-7

Make colorful and simple origami animals and their jungle habitats with this easy origami kit.

*Origami Jungle Kit* includes everything needed to get started in folding traditional designs and original creations to make 42 elegant paper arrangements of jungle animals, vines and trees for gifts for decorations.



kit • \$11.95/\$15.95 (CAD) • August • Origami • Tuttle Publishing  
 Each kit has two 32-page books and 98 sheets of paper in a 12¼" X 6¼" box  
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- **Exciting models from world-renowned origami master Michael G. LaFosse**
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## Origami Bugs Kit

*Origami Fun For Everyone!*

Michael G. LaFosse

ISBN: 978-0-8048-4647-9

Prev ISBN: 978-0-8048-3806-1

Ants, dragonflies and tarantulas are just a few of the creepy-crawly creatures you can create with this friendly origami kit. World renowned origami artist Michael G. LaFosse introduces this paper craft kit that kids and paper folders of all ages will love—turning brightly colored sheets of origami paper into 20 different insects and arachnids.

**Michael G. LaFosse** has been an origami artist for decades, and is considered a leading authority and master of the art. An avid teacher, LaFosse co-founded the Origamido Studio, a learning center and design studio dedicated to the art of origami, and the only place in the world specializing in hand papermaking for the origami artist.

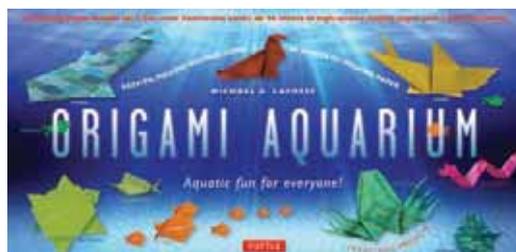
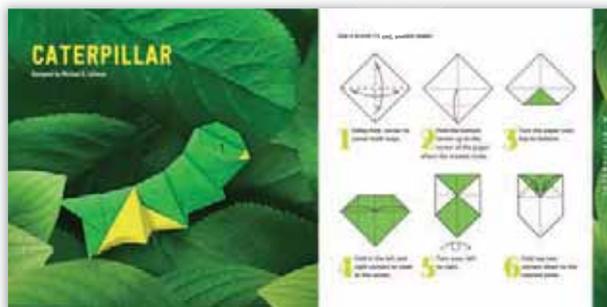


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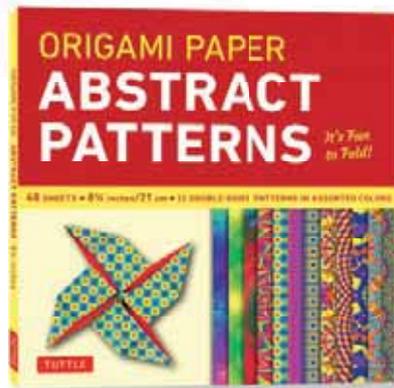
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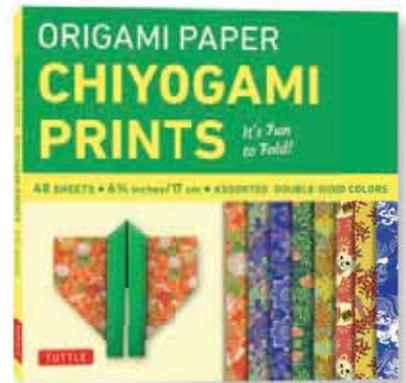
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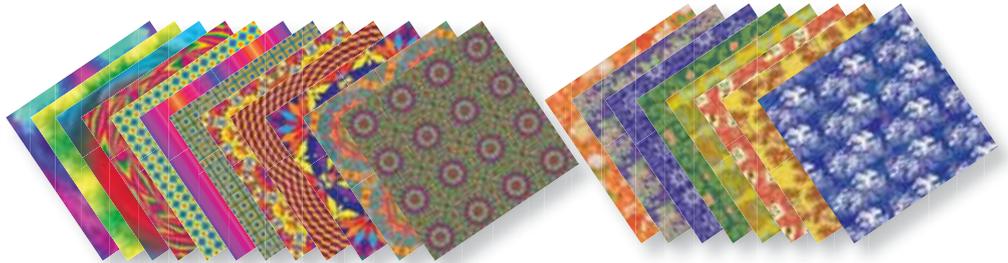
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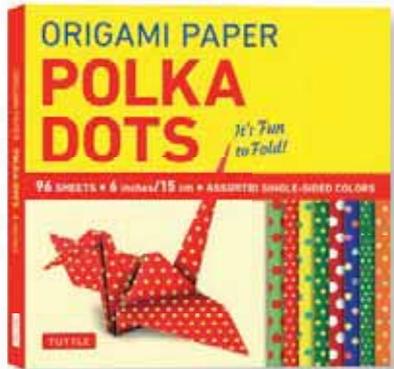
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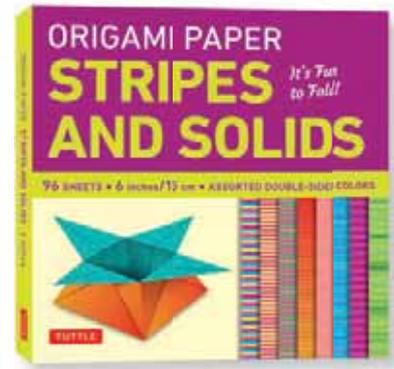
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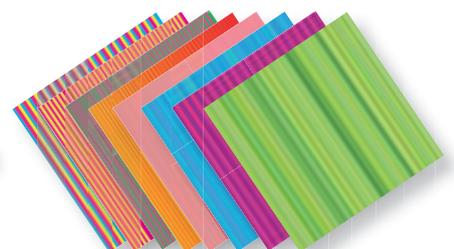
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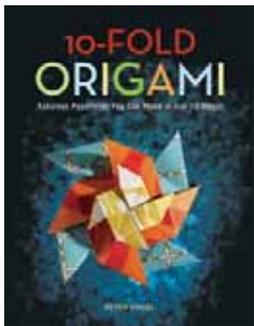
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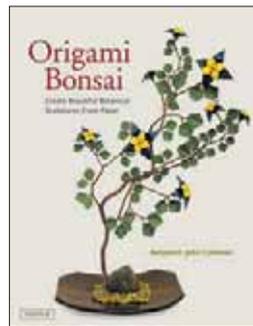
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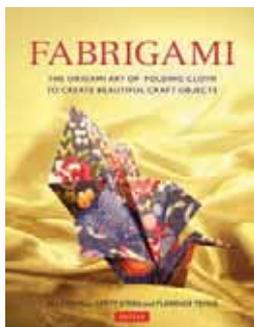
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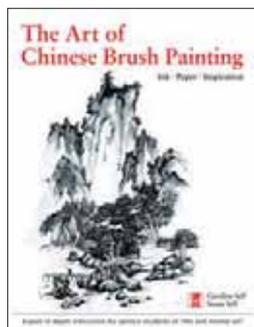
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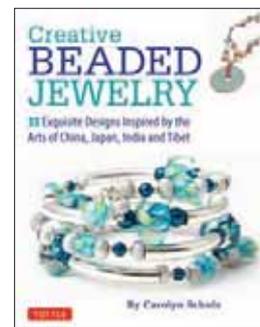
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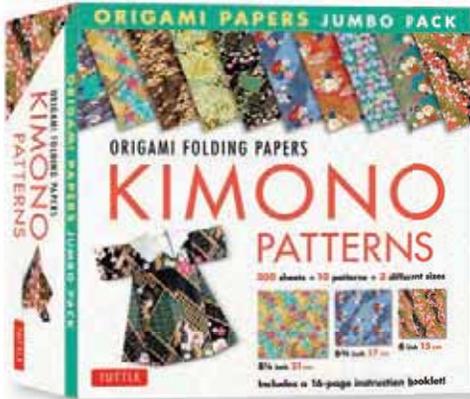
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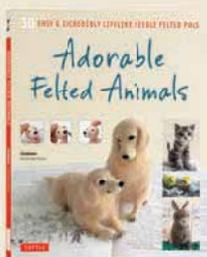


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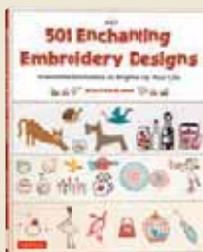


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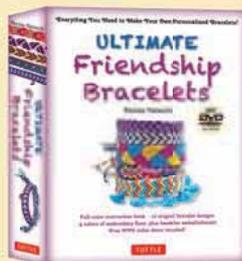
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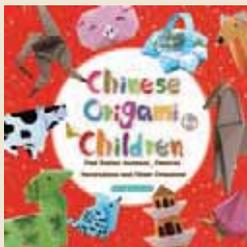
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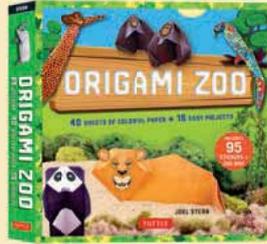
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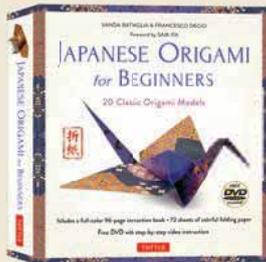
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# COOKING



## How to Make Sushi Hand Rolls

- 1 Align the nori horizontally in your left palm making sure that the rough side of the nori faces up. Dip a wooden spoon or plastic measuring spoon into water before using it to apply ¼ teaspoon of prepared sushi rice vertically on the nori. Cover about ⅓ of the surface from the left side.
- 2 Place your chosen fillings vertically down the center of the rice. Secure the bottom left corner of the nori and fold it over the ingredients until it reaches the top point just beyond the rice. (Don't pull too tight or the nori will snap!)
- 3 Roll the nori downwards forming a tight cone. Secure the loose edges with a single grain of rice. Eat immediately.



## Daikon and Kimchee Hand Rolls

I really enjoy kimchee with tangy sushi rice. When used inside a hand roll, you can use much more than other types of sushi rolls. For an interesting twist, try this roll with pickled daikon (*takuan*).

Rice Prep Time: Up to 1½ hours  
Sushi Prep Time: 10 minutes  
Makes 4 rolls

Four 4 x 7-in (10 x 10-cm) sheets nori  
1 cup (200 g) prepared Traditional Sushi Rice, Brown Sushi Rice, Quinoa Sushi Rice, or Multi-Grain Sushi Rice (pages XX-XX)  
8 daikon radish strips, about the size of French fries  
1 cup (200 g) store bought Kimchee or Vegan Kimchee (page XX)  
½ tomato, cut into 8 wedges  
Daikon sprouts (*kaiware*) or pea sprouts to taste, if desired

Prepare the Sushi Rice.  
Align 1 sheet of nori across your left palm with the rough side facing up. Press ¼ tablespoons of the Sushi Rice on the left ⅓ of the nori.  
Arrange 2 daikon radish strips in a line down the center of the rice. Add ⅓ of the kimchee. Top with 2 wedges of tomato. Add daikon sprouts, if desired.  
Take the bottom left corner of the nori and fold it over the fillings until it reaches the top point just beyond the rice. Roll the roll downwards forming a tight cone until all the nori has been wrapped around. If desired, secure the loose edge with a single grain of rice. Repeat steps with the remaining nori, rice and fillings. Serve immediately.



## Shiso, Plum and Pickled Radish Hand Roll

If you can't locate the pickled daikon (*takuan*), substitute some well drained Daikon Slaw. The flavor is different, yet it still pairs quite well with the sweet, tart pickled plum paste.

Rice Prep Time: Up to 1½ hours  
Sushi Prep Time: 10 minutes  
Makes 4 rolls  
Four 4 x 7-in (10 x 10-cm) sheets nori  
1 cup (200 g) prepared Traditional Sushi Rice, Brown Sushi Rice, Quinoa Sushi Rice, or Multi-Grain Sushi Rice (pages XX-XX)  
¼ teaspoon pickled plum paste (*umeboshi*)  
8 large shiso (perilla) or basil leaves  
2 inari pouches, cut into thin strips  
8 pickled daikon (*takuan*) strips, French fry sized

Prepare the Sushi Rice.  
Align 1 sheet of nori across your left palm with the rough side facing up. Press ¼ tablespoons of the Sushi Rice on the left ⅓ of the nori.  
Spread 1 teaspoon of pickled plum paste down the center of the rice. Add ⅓ of the inari pouch strips and top with 2 pieces of pickled daikon.  
Take the bottom left corner of the nori and fold it over the fillings until it reaches the top point just beyond the rice. Roll the roll downwards forming a tight cone until all the nori has been wrapped around. If desired, secure the loose edge with a single grain of rice. Repeat steps with the remaining nori, rice and fillings. Serve immediately.

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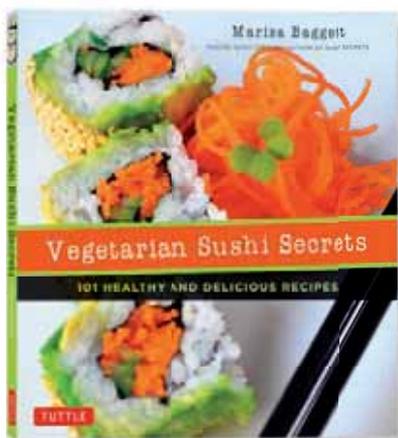
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Marisa Baggett

with forewords by Justin Fox Burks, Amy Lawrence and Allison Day

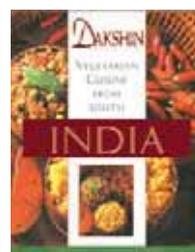
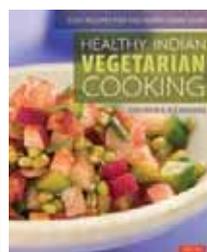
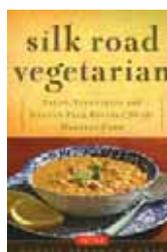
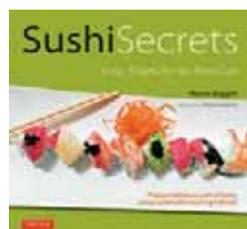
American sushi expert Marisa Baggett has worked passionately for years to perfect sushi recipes that take full advantage of fresh vegetables, herbs, and spices available at local farmer's markets and co-ops. *Vegetarian Sushi Secrets* is a gem of a book that shows you how to make foolproof thin rolls, thick rolls, inside-out rolls, hand rolls, bowl rice sushi, and more in no time at all!

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**Marisa Baggett** traveled to Los Angeles from her home in Mississippi with one goal in mind: to learn as much as she could about making great sushi. At the California Sushi Academy she studied sushi preparation, sushi culture, and how to make other Japanese dishes.



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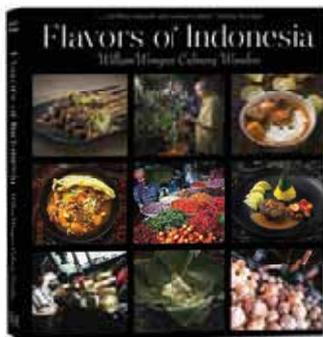
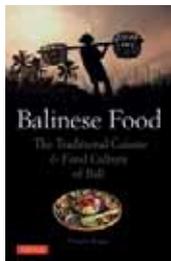
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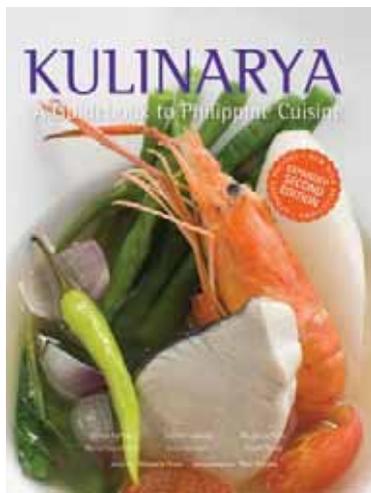
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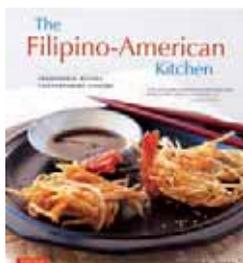
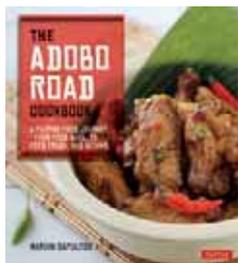
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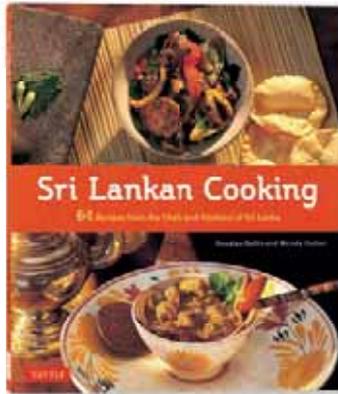
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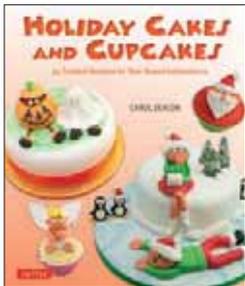
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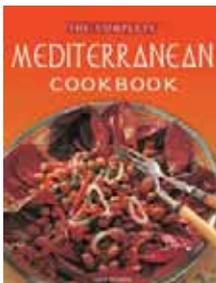
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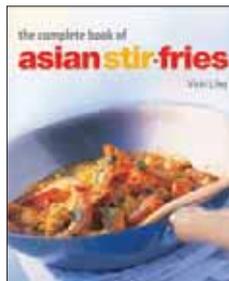
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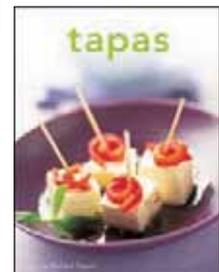
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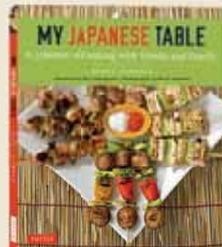
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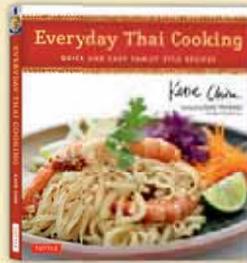
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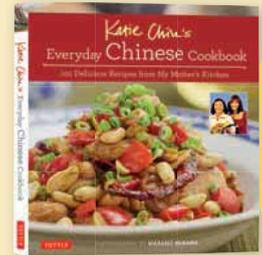
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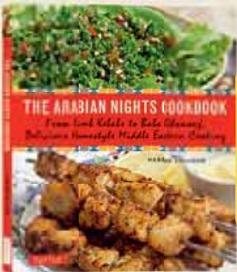
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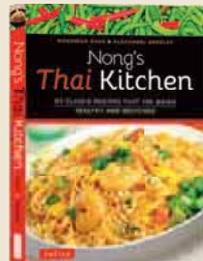
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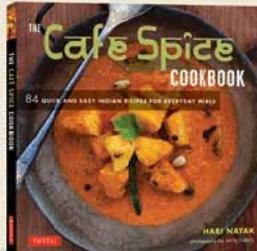
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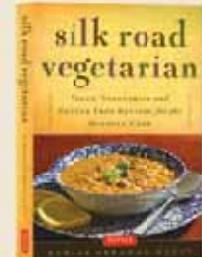
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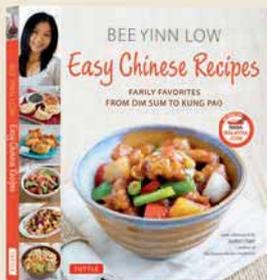
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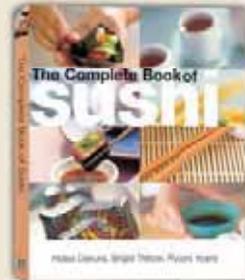
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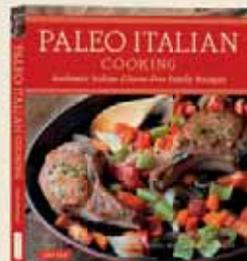
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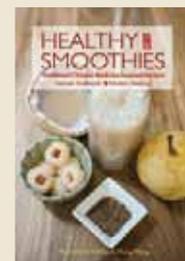
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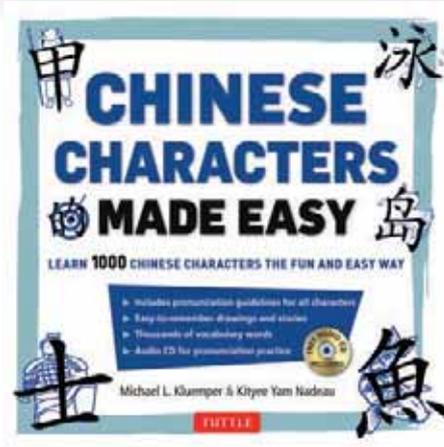
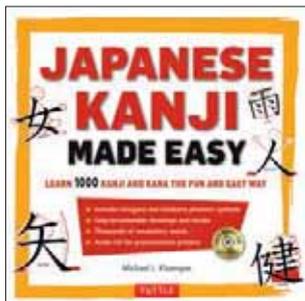
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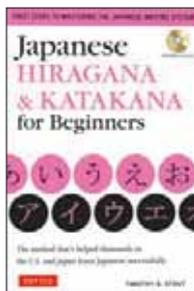
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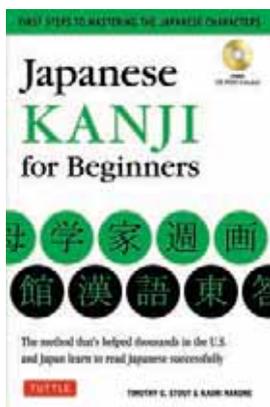
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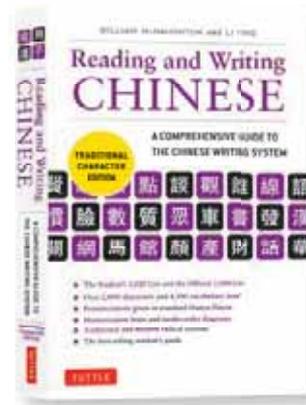
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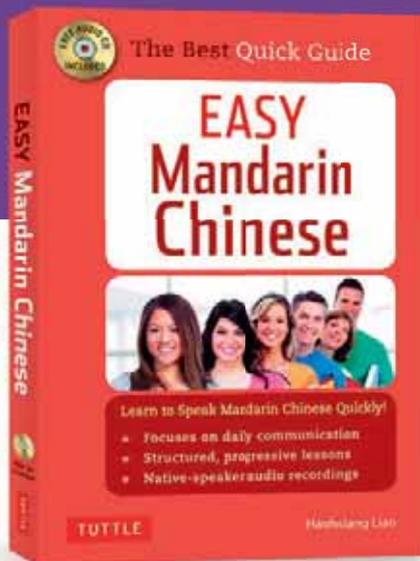
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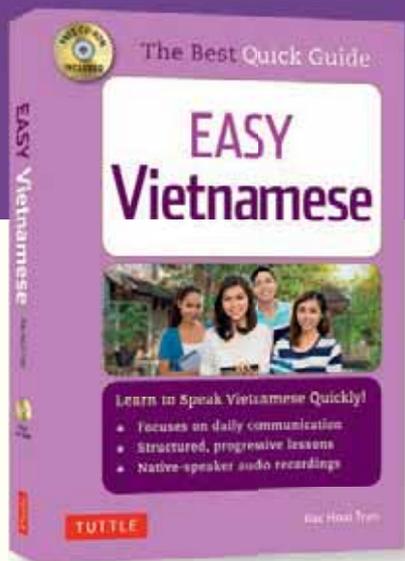
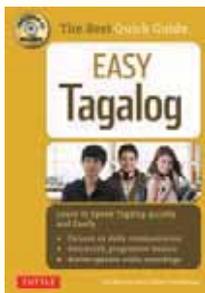
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## CHAPTER 4 Introductions

### DISCUSS Self Introductions

Min Wang, an undergraduate student at Tsinghua University in Beijing, is sitting in the library across the table from Eric Goodman. Out of curiosity, she decides to strike up a conversation with him.

- Wang:** 你好。你叫什么名字?  
Nǐ hǎo, nǐ jiào shénme míngzì?  
Hi, what is your name?
- Gao:** 我叫高志安。你呢?  
Wǒ jiào Gāo Zhǐ'ān, nǐ ne?  
My name is Gao Zhǐ'ān. What is yours?
- Wang:** 我叫王敏。你是哪国人?  
Wǒ jiào Wáng Mǐn. Nǐ shì nǎguó rén?  
My name is Wang Min. What country are you from?
- Gao:** 我是美国人。你也是学生吗?  
Wǒ shì Měiguó rén. Nǐ yě shì xuéshēng ma?  
I am American. Are you a student, too?
- Wang:** 我学英语。你呢?  
Dài, wǒ xué Yīngwǔ, nǐ ne?  
Yes, I am studying English. How about you?
- Gao:** 我学中国历史。  
Wǒ xué Zhōngguó lìshǐ.  
I study Chinese history.

### VOCABULARY AND PHRASES

jiào	to be called or named (V)
shénme	what (QW)
míngzì	name (N)
Wáng	Wang, a common surname
Wáng Mǐn	Wang Min, (last name, first name)
nǐ	to be (V)
nǐ	which? (QW)



## CHAPTER 5 Asking for Directions

Jane and Ben are exploring Saigon. Occasionally, they lose their bearings, and have to ask some passersby for help. In this chapter we will practice the language used in asking for directions.

### DISCUSS Finding the Post Office

Jane and Ben need to find the post office and are getting some help from a passerby.

- Ben:** Xin hỏi anh. Bưu điện ở đâu?  
Xin hỏi anh. Bưu điện ở đâu?  
Excuse me. Where's the post office?
- Passerby:** Gần Nhà thờ Đức Bà.  
Gần Nhà thờ Đức Bà.  
Close to the Saigon Notre Dame Basilica.
- Jane:** Có xa đây không?  
Có xa đây không?  
Is it far from here?
- Passerby:** Không xa lắm.  
Không xa lắm.  
Not too far.
- Ben:** Chúng tôi phải đi đường nào?  
Chúng tôi phải đi đường nào?  
Which street must we take?
- Passerby:** Đi thẳng xuống này đến ngã tư.  
Đi thẳng xuống này đến ngã tư.  
Go straight down this street to the intersection.
- Jane:** Và sau đó?  
Và sau đó?  
And after that?
- Passerby:** Rồi quay trái và đi thêm ba dãy phố.  
Rồi quay trái và đi thêm ba dãy phố.  
Then turn left and go three more blocks.
- Ben:** Bưu điện ở bên tay trái hay tay phải của nhà thờ?  
Bưu điện ở bên tay trái hay tay phải của nhà thờ?  
Is the post office on the left-hand side or right-hand side of the church?

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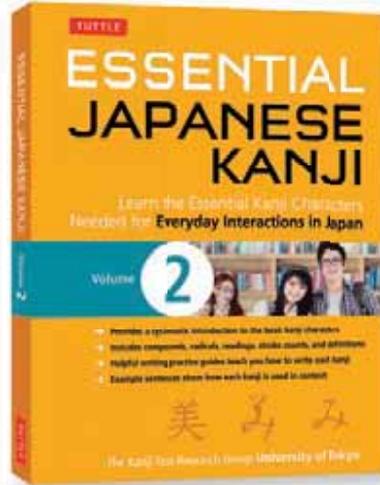
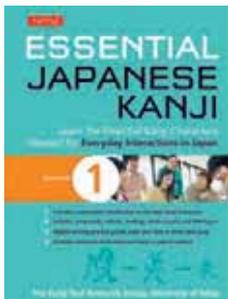
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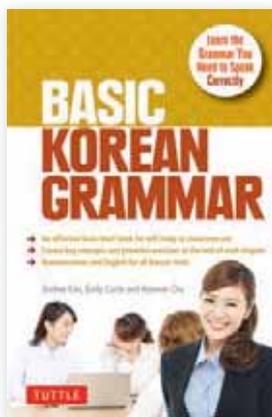
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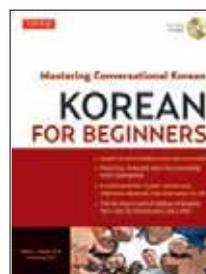
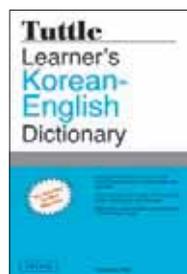
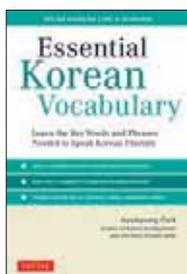
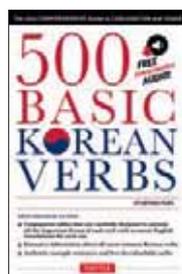
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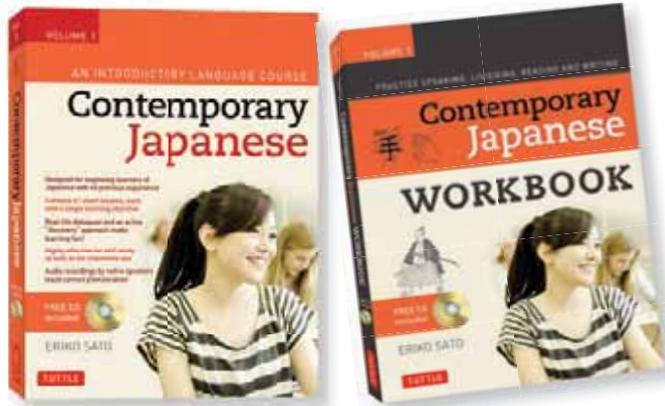
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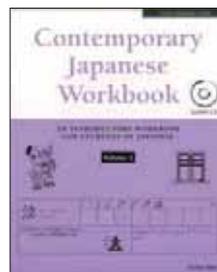
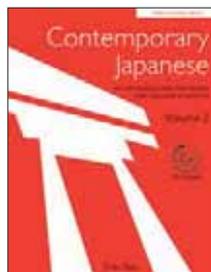
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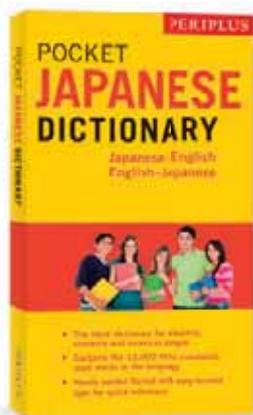
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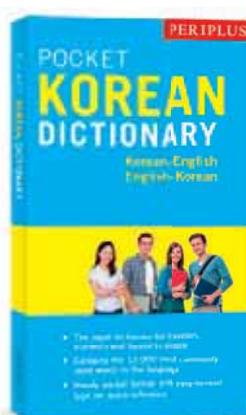
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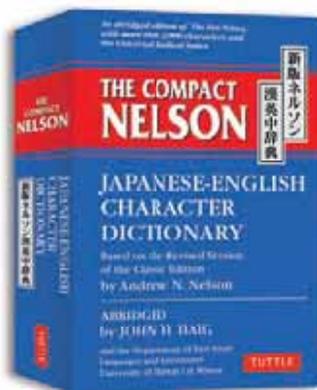
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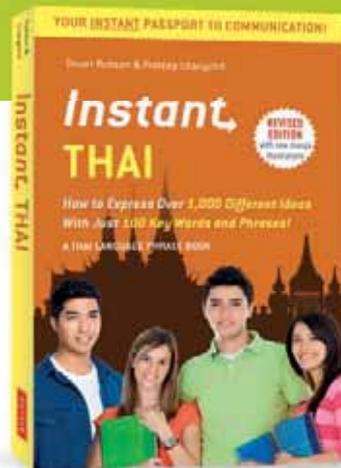
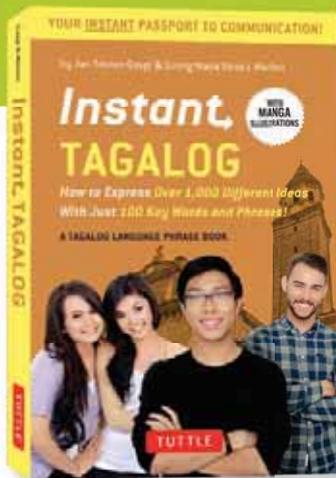
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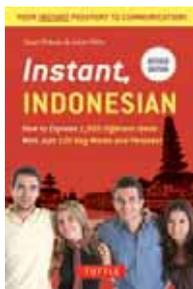
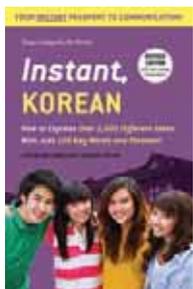
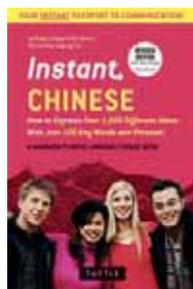
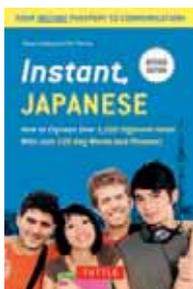
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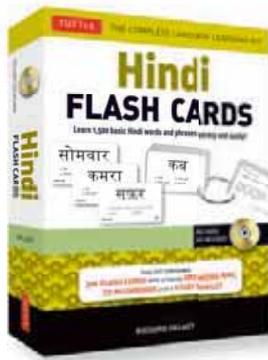
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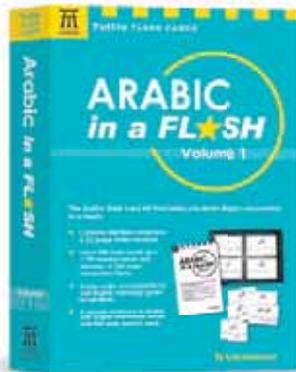
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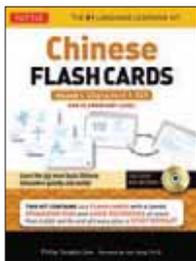
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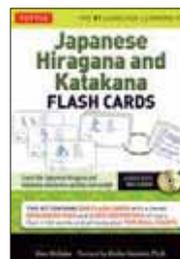
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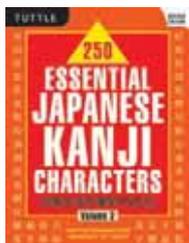


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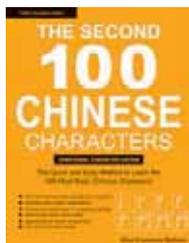
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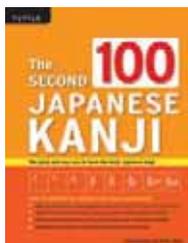
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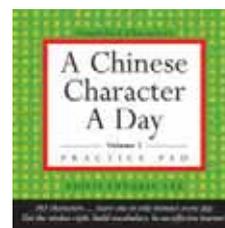
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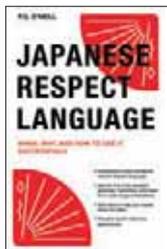
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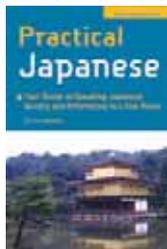
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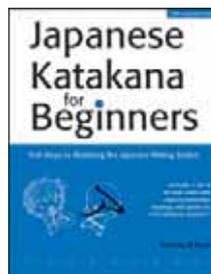
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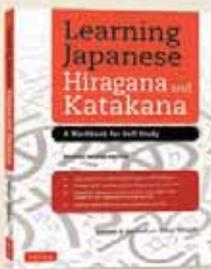


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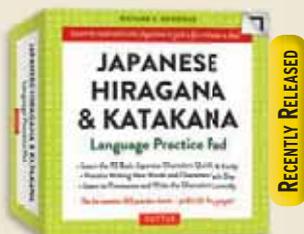
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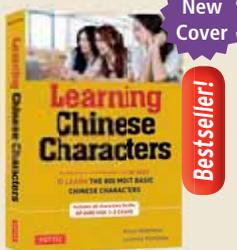


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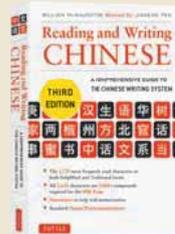
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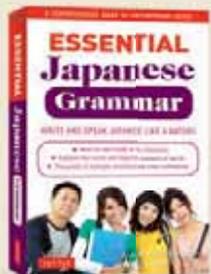
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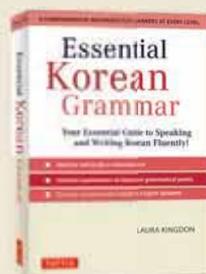
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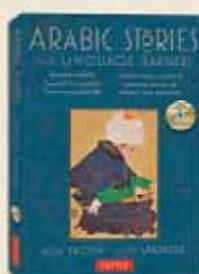
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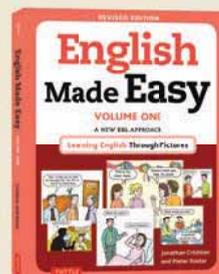
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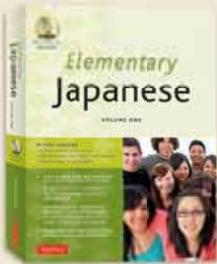
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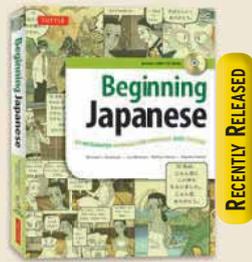


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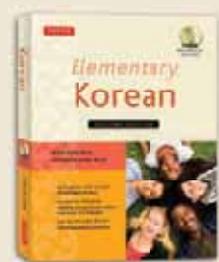
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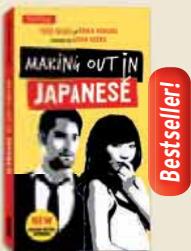


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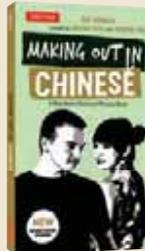
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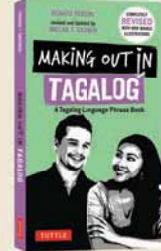
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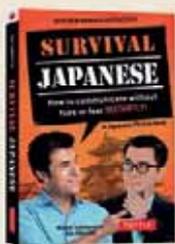
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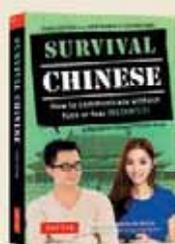
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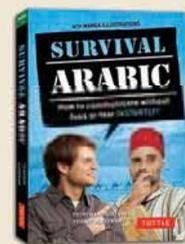
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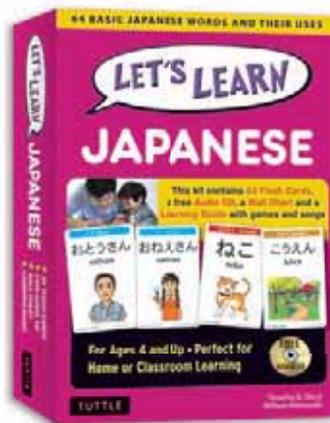
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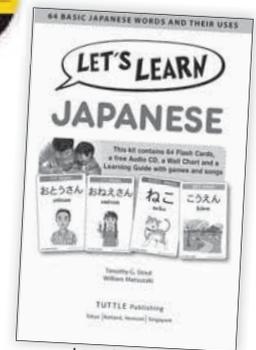
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Poster



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Timothy G. Stout / William Matsuzaki

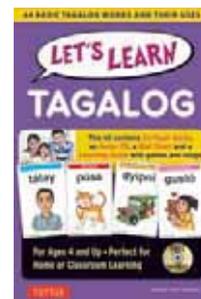
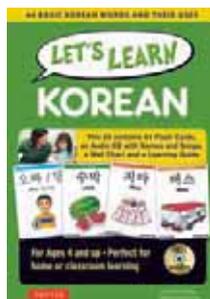
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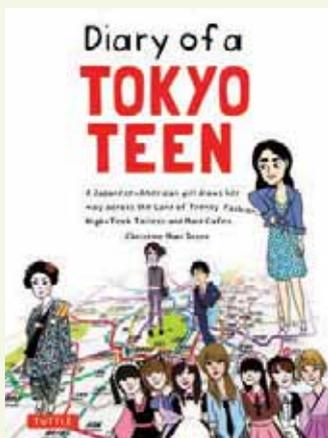
- New, color edition of a very well-reviewed self-published work
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### Marketing & Publicity

Outreach to travel and comic sites

Book signings and readings

Author available for written interviews



## Diary of a Tokyo Teen

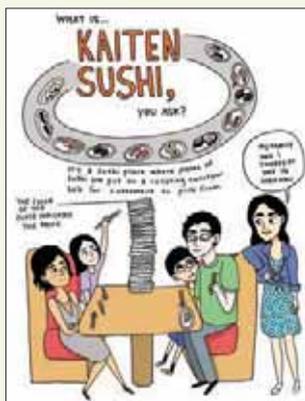
*A Japanese-American Girl Travels to the Land of Trendy Fashion, Talking Toilets and Maid Cafes*

Christine Mari Inzer

A book for comic lovers and Japanophiles of all ages, *Diary of a Tokyo Teen* presents a unique look at modern-day Japan through a young woman’s eyes. Born in Tokyo to a Japanese mother and an American father in 1997, Christine Mari Inzer spent her early years in Japan and relocated to the United States in 2003. The summer before she turned sixteen, she returned to Tokyo, making a solo journey to get reacquainted with her birthplace. Through illustrations, photos, and musings, Inzer documented her journey in a self-published book. Tuttle’s new, color edition of Inzer’s well-reviewed volume makes this charming travelogue available to a wider audience.

In *Diary of a Tokyo Teen*, Inzer explores the cutting-edge fashions of Tokyo’s trendy Harajuku district, eats the best sushi of her life at the renowned Tsukiji fish market, and hunts down geisha in the ancient city of Kyoto. As she shares the trials and pleasures of travel from one end of a trip to the other, Inzer introduces the host of interesting characters she meets and offers a unique—and often hilarious—look at a fascinating country and an engaging tale of one girl rediscovering her roots.

**Christine Mari Inzer** is currently a freshman the the University of Richmond, VA.  
[www.ChristineMari.com](http://www.ChristineMari.com)



# All About Asia Series

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Promotions and giveaways on parenting and educational sites

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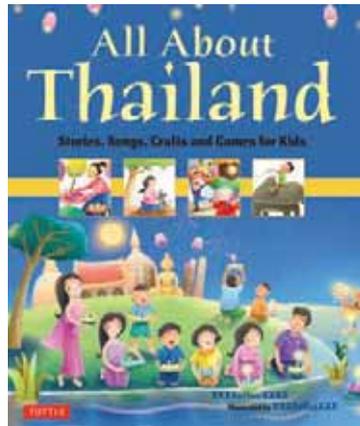
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## All About Thailand

*Stories, Songs and Crafts for Kids*

Elaine Russell  
Patcharee Meesukhon, illustrator

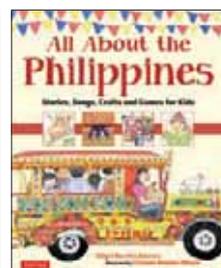
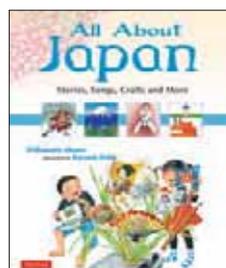
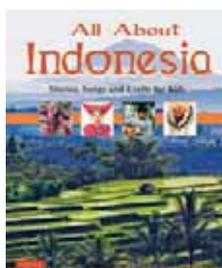
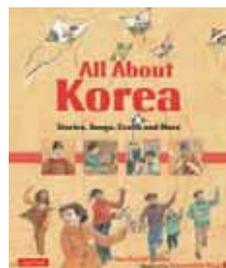
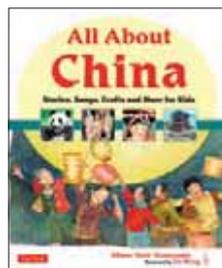
The latest addition to Tuttle's popular *All About Asia* series takes readers on an incredible journey introducing them to Thai culture and everyday life in Thailand. The book's guides are two Thai children: Mali, a 9-year-old girl from the countryside, and Tawan, an 11-year old boy from Bangkok. Over the course of many delightful adventures, Mali and Tawan explore their native land, encountering its fascinating wildlife, beautiful

handcrafts, sports, games, celebrations and, of course, great Thai food! Readers get a fun-filled glimpse at a land where a modern culture thrives within one of the world's most ancient countries as they:

- Visit with elephants and monkeys
- Play new and traditional games
- Share Thai myths, fairy tales and fables
- Get a taste of the Thai language and learn a song or two
- Make things that reflect Thailand's culture, beliefs, and celebrations
- Experience the unique flavors of Thailand with a few easy, yummy recipes
- And lots more!

**Elaine Russell** is the award-winning author of *Martin McMillan and the Lost Inca City*, and *Martin McMillan and the Secret of the Ruby Elephant*. She currently lives in Sacramento, CA.  
[www.ElaineRussell.info](http://www.ElaineRussell.info)

Thailand native **Patcharee Meesukhon** is a children's book illustrator whose work has been published around the world.



# My First Book of Asian Words Series

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ebook available

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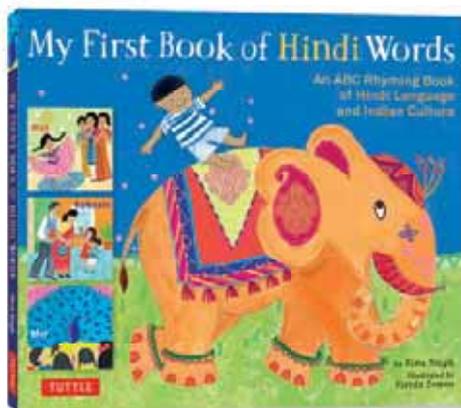
## Marketing & Publicity

Outreach to Indian-American societies and associations

Promotions and giveaways on language-related blogs, as well as parenting and educational sites

Regional author tour

Deepavali Promotion



## My First Book of Hindi Words

*An ABC Rhyming Book of Hindi Language and Indian Culture*

Rina Singh  
Farida Zaman, illustrator

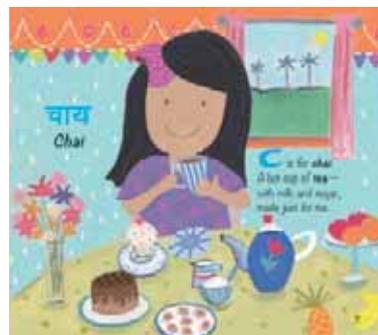
There are approximately three-hundred million Hindi speakers worldwide, making it the world's fourth most spoken language. In *My First Book of Hindi Words*, critically acclaimed author Rina Singh and award-

winning children's book illustrator Farida Zaman join forces to introduce the Hindi language to children in a fun and entertaining way.

Organized as an ABC rhyming book, *My First Book of Hindi Words* incorporates common Hindi words into charming English-language rhymes, beginning with: "A is for *akash*. A sky so blue where little birds fly and big planes, too," and on through "Z is for *zukhaam*. Achoo! I sneeze. I must have a cold. Mama, hug me please!" Winsome, full-color pictures illustrate each word and allow even very young readers to make their first foray into India's official language. A helpful glossary at the end makes it easy for readers—including parents and teachers—to review what they've learned!

**Rina Singh** grew up in India, learning and loving Hindi. Her book, *A Forest of Stories*, has been translated into several languages. She now lives in Toronto.  
[www.RinaSingh.com](http://www.RinaSingh.com)

Trained at some of the best art schools in London, **Farida Zaman** has illustrated many children's picture books and book jackets. Her work has won awards in Europe and North America. [www.FaridaZaman.com](http://www.FaridaZaman.com)



*Also available in the series:*

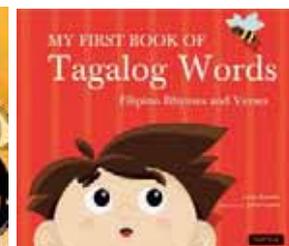
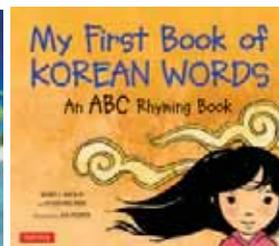
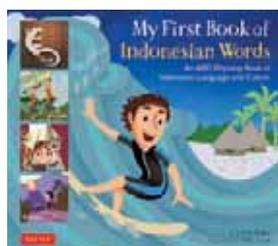
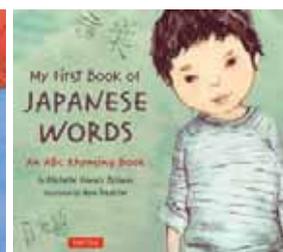
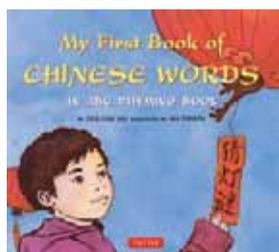
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- Perfect for classroom use
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### Marketing & Publicity

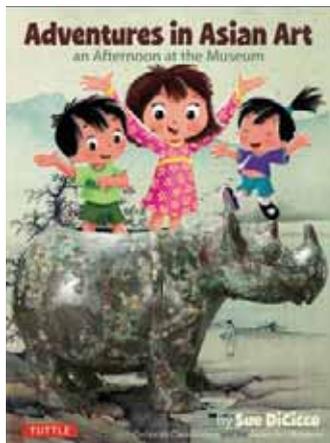
Outreach to educational blogs and homeschool magazines and sites

Promotion through art and culture programs for children

Events at the Asian Art Museum and surrounding areas

National author tour

Peace Day (September 21) promotion



## Adventures in Asian Art

*An Afternoon at the Museum*

Sue DiCicco

Exploring other cultures is a favorite classroom activity for teachers and students alike. Now, Sue DiCicco draws on her background as a writer, illustrator, sculptor, and former Disney animator to take kids on an imaginative tour of China, Japan, Korea, India, and beyond through artifacts on display at the Asian Art Museum in San Francisco.

*Adventures in Asian Art* travels from exhibit to exhibit, inviting kids to picture themselves in a variety of Asian countries as they ride on a rhino, become a samurai, or climb Mt. Fuji! Asia is home to an endless array of wonderful places to go and things to see and do, and through the magic of DiCicco's charming verse narrative, readers join a cartoon mom as she takes her three cartoon children through the museum for an afternoon of nonstop fun and learning. This delightfully illustrated, classroom-friendly book shares a series of fun facts about each of the exhibits and explains the culture, beliefs, and daily life informing these wonderful works of art.

**Sue DiCicco** founded Armed with the Arts, a program dedicated to encouraging creative expression in kids, and the international Peace Crane Project. She has written and illustrated hundreds of storybooks for children, including famous characters from Disney, Sesame Workshop, Nickelodeon and others. [www.SueDiCicco.com](http://www.SueDiCicco.com)



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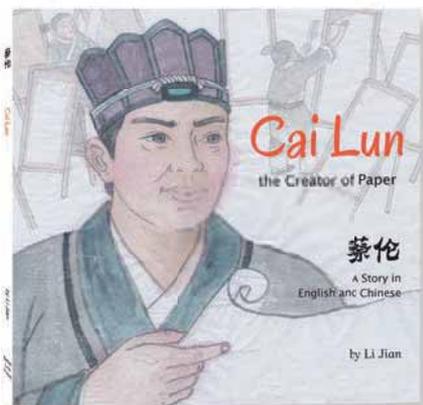
40 full-color Chinese ink style  
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- For ages 4-8

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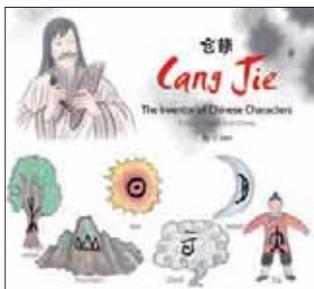
## Cai Lun: The Creator of Paper

*A Story in English and Chinese*

Li Jian, author & illustrator  
Yijin Wert, translator

Cai Lun was called into the Palace to serve the Emperor at the age of 15. He was smart and studied hard. Soon he was promoted to be an attending official in charge of documentation. Until this time, documents were written either on tablets of bamboo strips or on silk where the bamboo strips were heavy and the silk was expensive. Cai Lun was determined to help the Emperor and find another durable material that would be good for writing.

Cai Lun began his experiments with all the cheap natural material that he could find such as dry grass, bark, fishnet and old ropes. With the support from the Emperor and the help of the imperial craftsmen, Cai Lun successfully invented “paper” after many attempts. The innovation of paper made it possible to keep records and also paintings.



**The Chinese New Year begins January 28, 2017—“The Year of the Rooster”**

**\$16.95 jacketed hardcover**  
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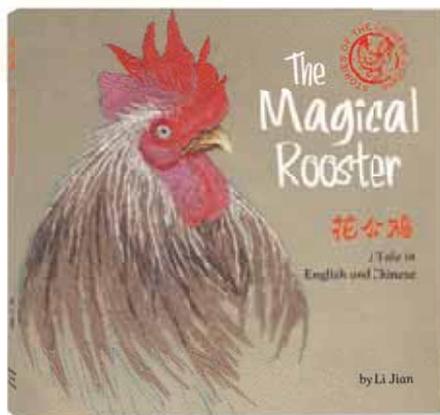
**ISBN-13: 978-1-60220-995-4**  
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text  
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Carton Quantity: 36  
Selling Territory: World  
(excluding China)

- For ages 4-8



## The Magical Rooster

*A Tale in English and Chinese*

Li Jian, author & illustrator  
Yijin Wert, translator

Long long ago, there lived a boy named Tang Yun. He studied very hard and was ready to take the imperial exam in the Capital City thousands of miles away. Yun's mother was worried about him traveling alone. After working day and night, she finished hand embroidering a rooster on Yun's outfit, hoping the magical rooster would be her son's guardian angel.

During his trip, magic happened whenever Yun was in danger. With a crowing of “cock-a doodle-doo,” the embroidered rooster jumped out of Yun's outfit. The Rooster was alive! Together, Yun and the Rooster overcome many obstacles during their trip.

**Li Jian** graduated from Hebei Normal University in 2001, majoring in Chinese painting. Formerly a middle school art teacher, editor for children's books, and partner in an illustration studio, he currently owns his own illustration studio focusing on children's fairy tales.

\$15.95 jacketed hardcover  
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ISBN-13: 978-4-8053-1399-2  
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Japanese & English text  
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Selling Territory: World

ebook available

Previously Published ISBN:  
978-4-8053-1088-5

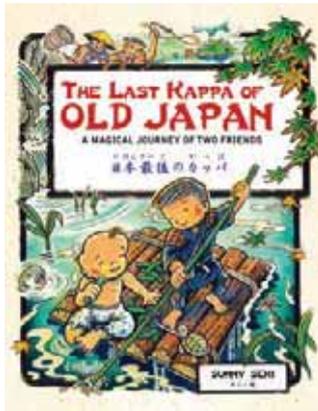
- For ages 4 and up

**Marketing & Publicity**

Outreach to Japanese-American  
blogs and print media

Promotions through online  
parenting and educational sites

Book signings and readings



“This is a Japanese ‘Lorax’ folk tale with a cautionary message about taking care of our earth!”  
—PragmaticMom.com blog

## The Last Kappa of Old Japan Bilingual Edition

*A Magical Journey of Two Friends  
Told in English and Japanese*

Sunny Seki, author & illustrator

Kappas are mythological creatures that have been part of Japanese folklore for centuries. They are believed to be messengers of the god of water. They often do mysterious things and like to eat cucumbers.

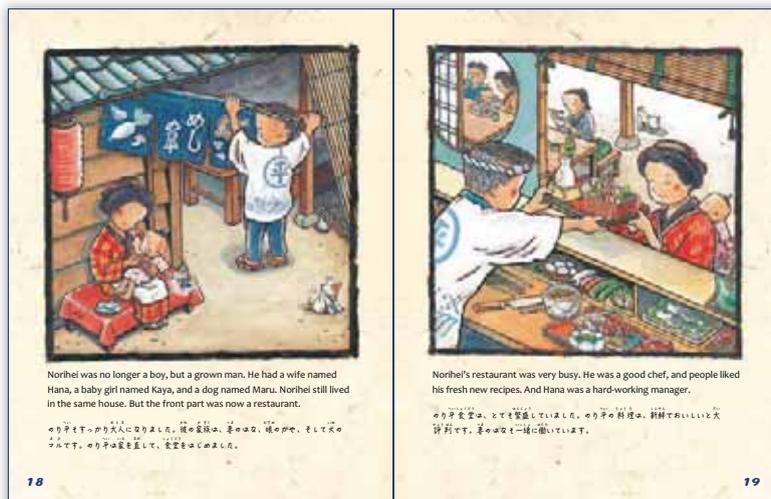
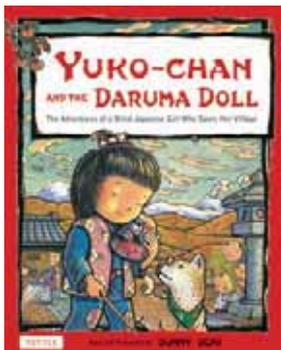
Norihei is a boy who lives in the old Japanese countryside. One day he discovers a young kappa and saves his life. The two become fast friends, and Kyu-chan, introduces Norihei to the secret wonders of the water world. This is the story of their friendship.

Now in a bilingual edition, this warmly written and beautifully illustrated book introduces young readers to many aspects of traditional Japanese culture and folklore while teaching important lessons about true friendship and caring for the environment.

**Sunny Seki** received a BA photography in his native Japan and studied illustration at Pasadena Art Center College of Design. He is the author and illustrator of the award-winning books *The Tale of the Lucky Cat* and *Yuko-Chan and the Daruma Doll*. [www.SunnySeki.com](http://www.SunnySeki.com)

*Also by the same author:*

**Yuko-chan and the Daruma Doll**  
ISBN-13: 978-4-8053-1187-5  
\$15.95/\$17.95 (CAD)



Norihei was no longer a boy, but a grown man. He had a wife named Hana, a baby girl named Kaya, and a dog named Maru. Norihei still lived in the same house. But the front part was now a restaurant.

おのりへいとはもうおとなになりました。おんなのこははな、おんなのこはかや、おんなのこはまる。おのりへいはいまだ同じの家に住んでいました。でも、家の前にはレストランができました。

Norihei's restaurant was very busy. He was a good chef, and people liked his fresh new recipes. And Hana was a hard-working manager.

おのりへいのレストランはとても忙しかったです。おのりへいはいい料理のシェフで、みんなの新鮮な新しいレシピが大好きでした。はなは一生懸命な店長さんでした。

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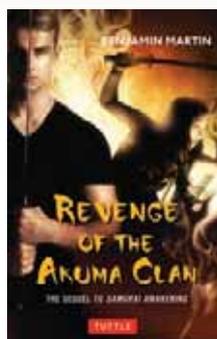


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Prev ISBN: 978-4-8053-1228-5

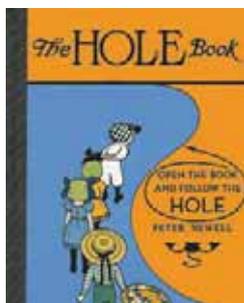


**Revenge of the Akuma Clan**  
by Benjamin Martin  
5¼ X 8, 320 pp. hardcover  
**ISBN-13: 978-0-8048-4738-4**  
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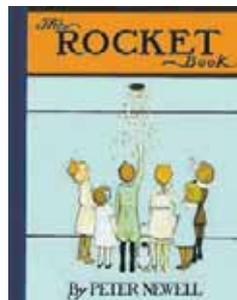


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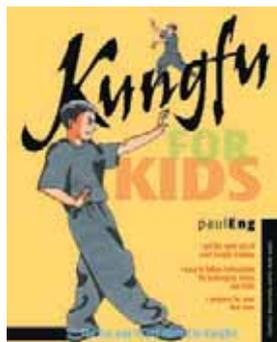
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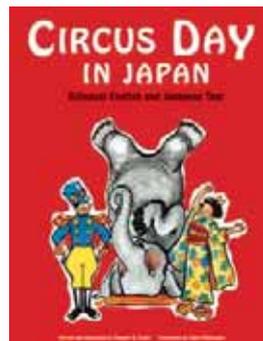
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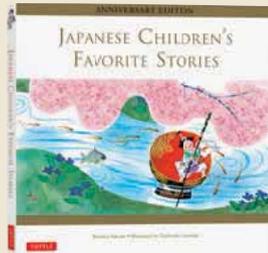
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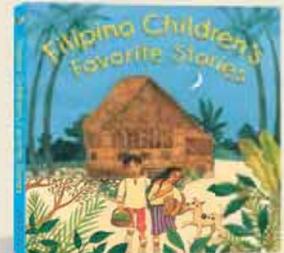
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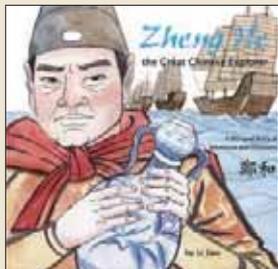
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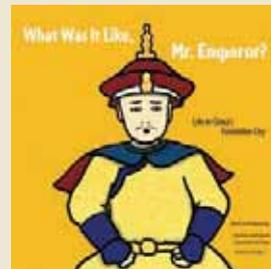
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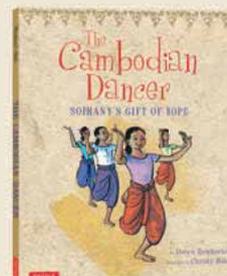
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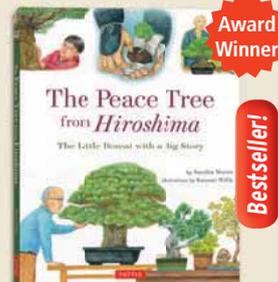
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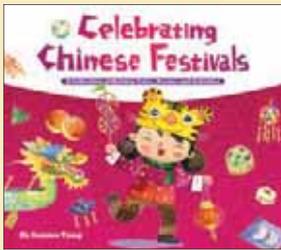
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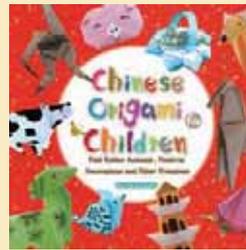


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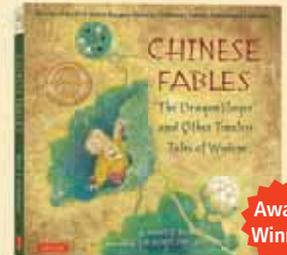
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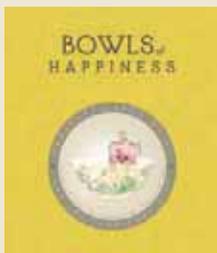


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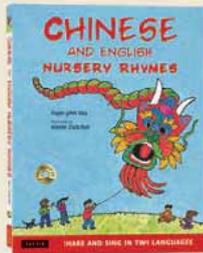


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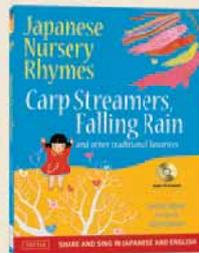
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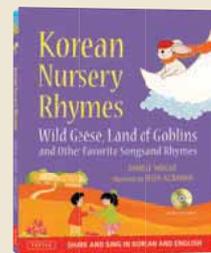
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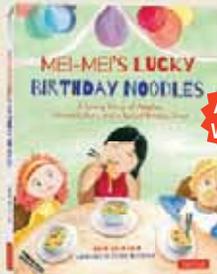
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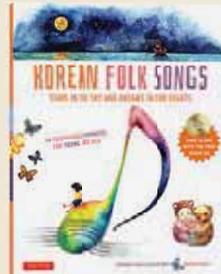


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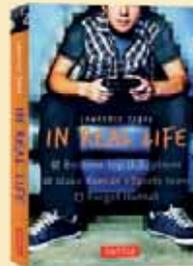
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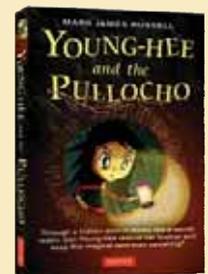
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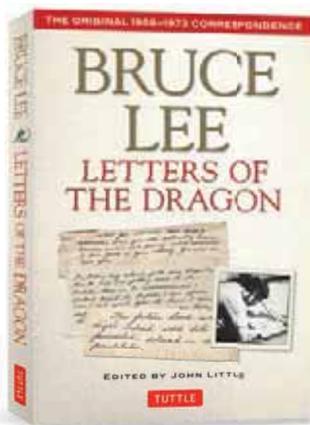
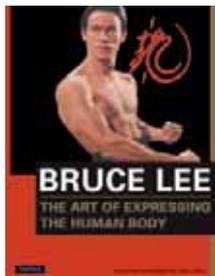
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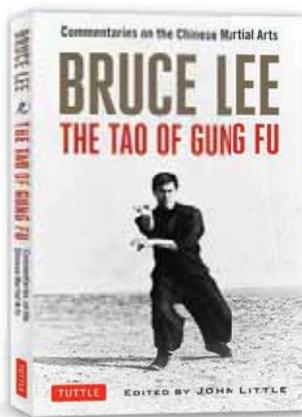
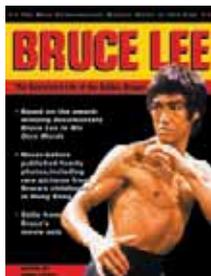
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Bruce Lee totally revolutionized the practice of martial arts and brought them into the modern world—by promoting the idea that students have the right to pick and choose those techniques and training regimens which suit their own personal needs and fighting styles. He developed a new style of his own called Jeet Kune Do—combining many elements from different masters and different traditions. This was considered heretical at the time within martial arts circles, where one was expected to study with only a single master—and Lee was the first martial artist to attempt this. Today he is revered as the “father” of martial arts practice around the world—including Mixed Martial Arts.

In addition to presenting the fundamental techniques, mindset and training methods of traditional Chinese martial arts, this treatise explores such esoteric topics as Taoism and Zen as applied to Gung Fu, Eastern and Western fitness regimens and self-defense techniques. Also included is a Gung Fu “scrapbook” of Bruce Lee’s own personal anecdotes regarding the history and traditions of the martial arts of China. After Lee’s death, his manuscript was completed and edited by martial arts expert John Little in cooperation with the Bruce Lee Estate. This book features an introduction by his wife, Linda Lee Cadwell and a foreword from his close friend and student, Taky Kimura.

**Bruce Lee** (1940-1973) was a martial artist, film actor, filmmaker, philosopher and the founder of the original mixed martial art known as Jeet Kune Do—“the way of the intercepting fist.”

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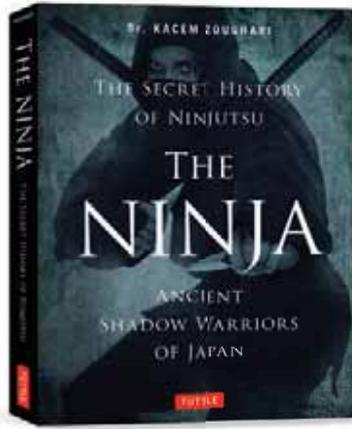
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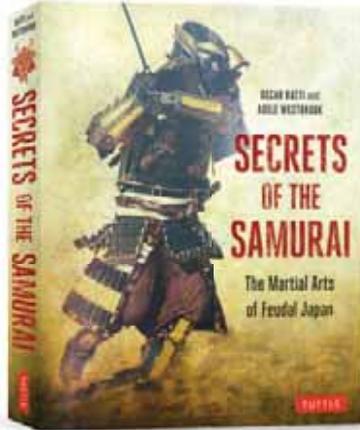
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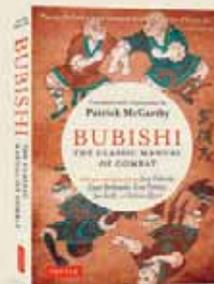
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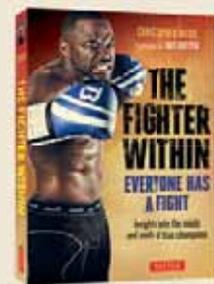
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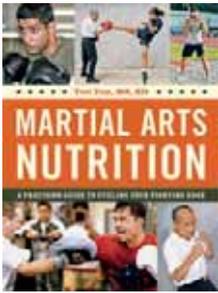


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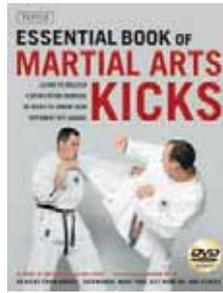


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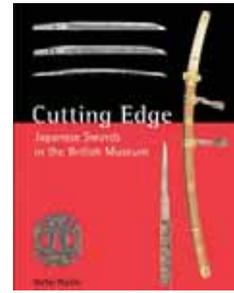
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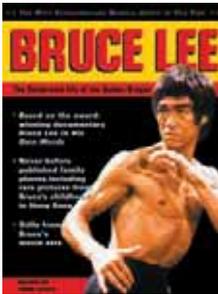
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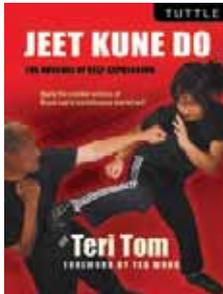
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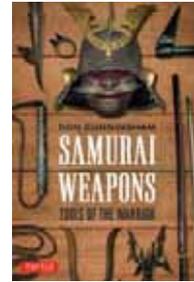
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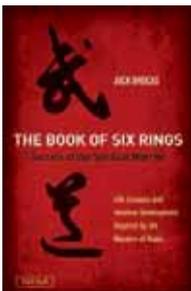
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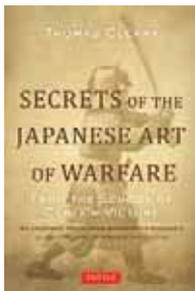
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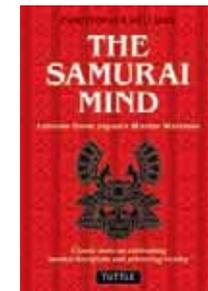
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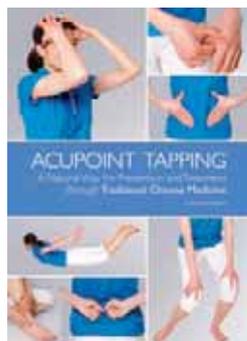
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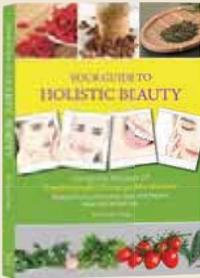
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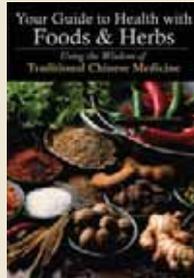
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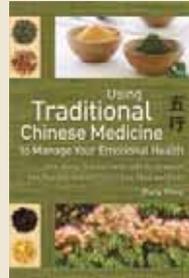




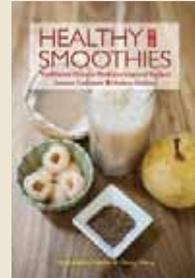
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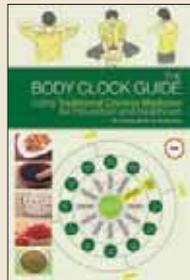


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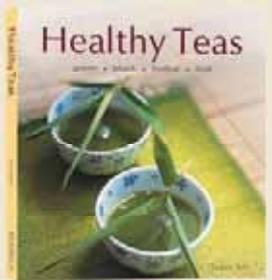
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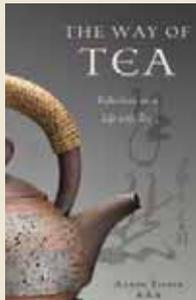


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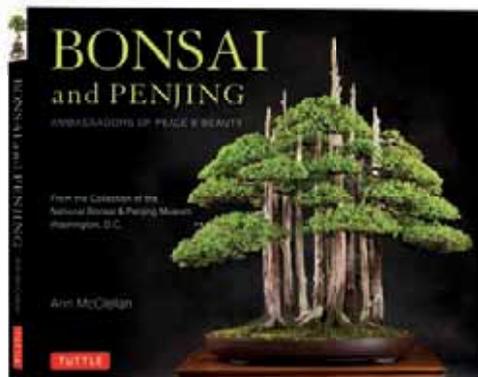
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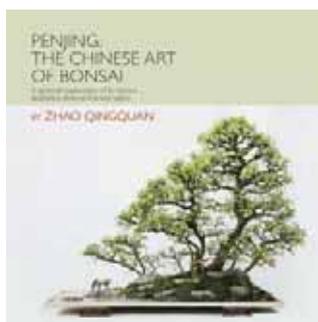
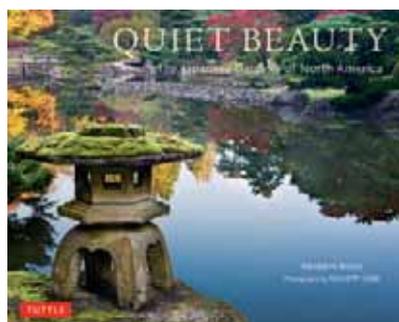
Ann McClellan

In celebration of the 40th anniversary of the National Bonsai & Penjing Museum in Washington, D.C., this exquisite book tells the awe-inspiring stories of bonsai and penjing trees in the renowned collection of the National Arboretum and their critical role in international diplomacy and as a vehicle for American presidential influence.

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*Bonsai and Penjing: Ambassadors of Peace & Beauty* is certain to delight anyone intrigued by these living works of art and curious about the stories they bring to life.

**Ann McClellan** is the author of *Cherry Blossoms: The Official Book of the National Cherry Blossom Festival* and *The Cherry Blossom Festival: Sakura Celebration*. Her professional career has included executive positions at non-profit organizations such as the Smithsonian Institution, World Wildlife Fund, and the American Association of Museums. [www.AnnMcClellan.com](http://www.AnnMcClellan.com)



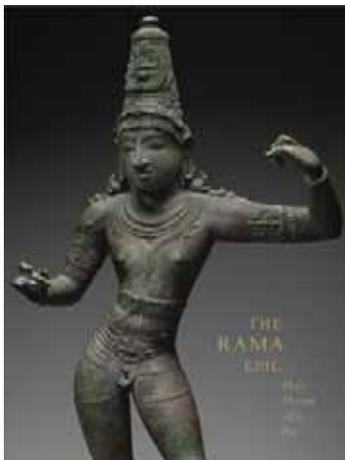
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**Robert P. Goldman** is Professor of Sanskrit and Catherine and William L. Magistretti Distinguished Professor in South and Southeast Asian studies at UC Berkeley.

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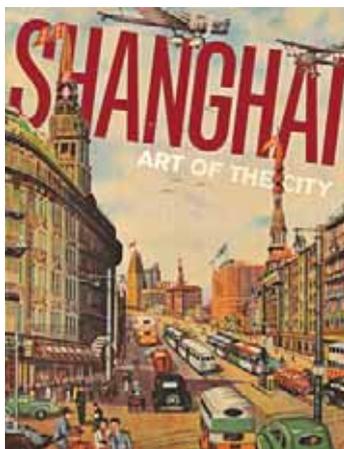
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**Michael Knight**, is Senior Curator of Chinese Art and Deputy Director for Strategic Programs and Partnerships at the Asian Art Museum.

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Editor **Pedro de Moura Carvalho**, former Deputy Director of the Asian Art Museum is the author of several books including *Luxury for Export: Artistic Exchange Between India and Portugal Around 1600* and *Mirt al-quds (Mirror of Holiness): A Life of Christ for Emperor Akbar*.

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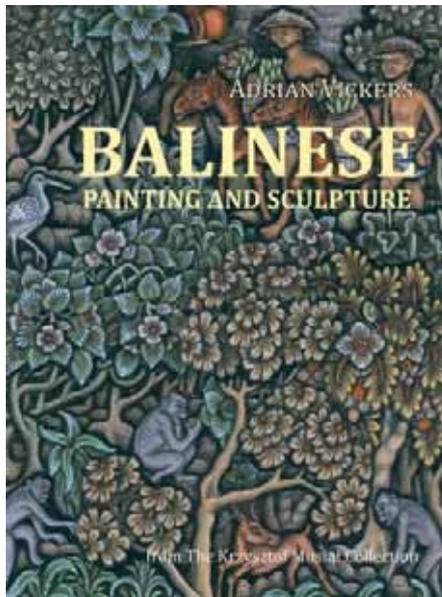
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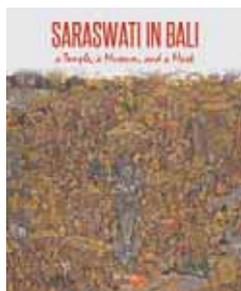
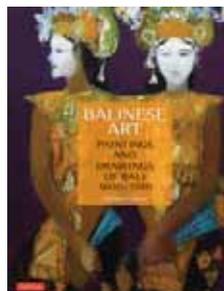
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**Adrian Vickers** was born in Tasmania, New South Wales and is Professor of Southeast Asian Studies at the University of Sydney. He has taught Indonesian history, language, and culture at the University of Sydney and for the Workers' Education Association, and written many articles on Balinese art, literature, and history.

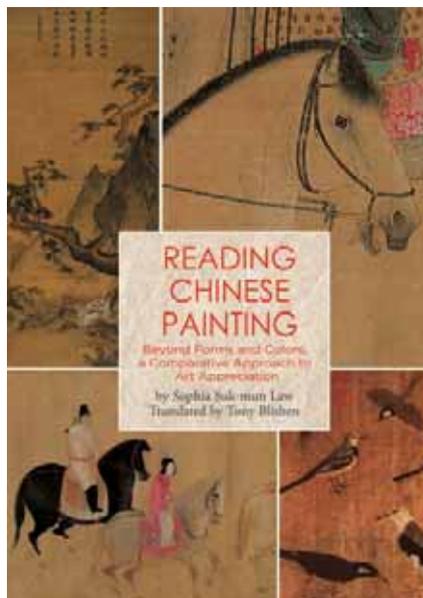
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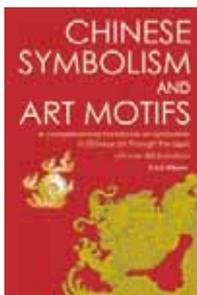
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**Sophia Suk-mun Law** (Luo Shumin) is an Associate Professor in the Department of Visual Studies of Lingnan University, Hong Kong where she teaches courses in the history of Chinese and Western art and art and community. In the 1980s she studied painting with the late master of the Lingnan School, Mr. Yang Shanshen with particular reference to the characteristics of the development of Chinese and Western art. In 1994 she studied the history of art at the University of Hong Kong and in 1997 undertook research on the history of Chinese art in the 20th century with a doctoral thesis on Zhang Daqian and the development of 20th century Chinese art.

**Tony Blishen** is a retired British diplomat who studied Chinese and Japanese at the School of Oriental and African Studies in London and at the Deng Zhiang College of Chinese in Hong Kong. He was British Consul in Beijing for three years from 1965 to 1967 and later Counselor of the British Embassy in Tokyo.

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**Dr. Paul McGillick** is an independent writer, editor, and video producer specialising in architecture, art, and design. His previous monographs include a study of Australian architect Alex Popov and the Malaysian practice Hijjas Kasturi Associates. He is the author of many books including *Sustainable Luxury: The New Singaporean House* and *The Sustainable Asian House: Thailand, Malaysia, Singapore, Indonesia, Philippines*.

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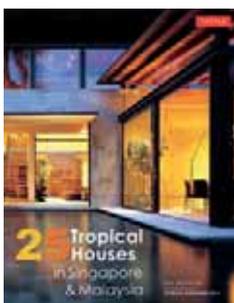
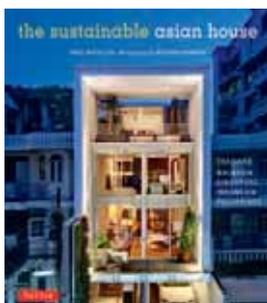
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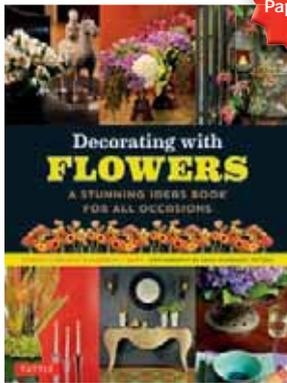
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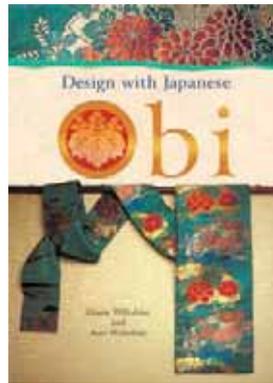
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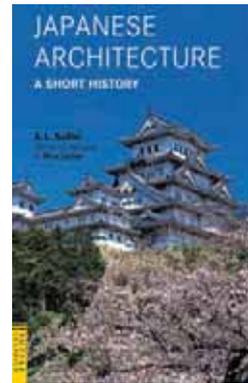
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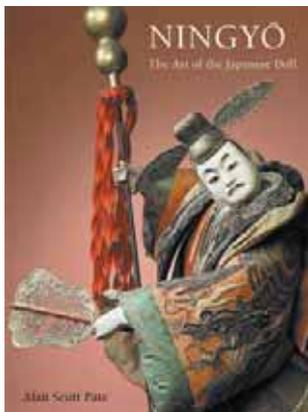
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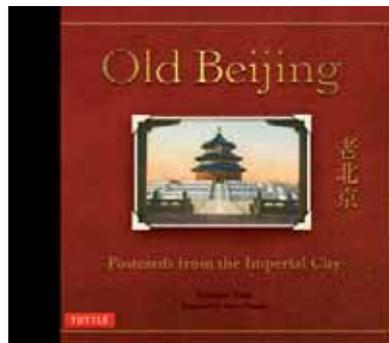
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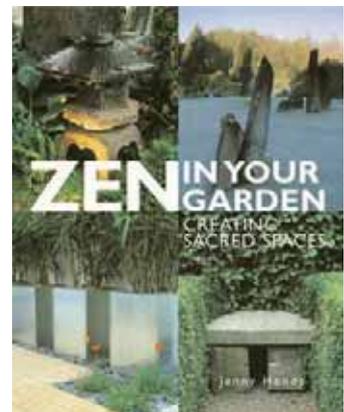
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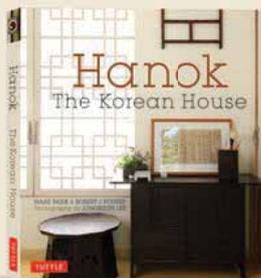
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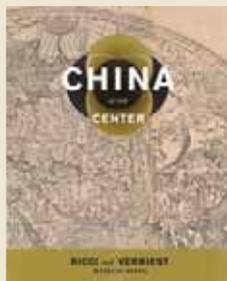
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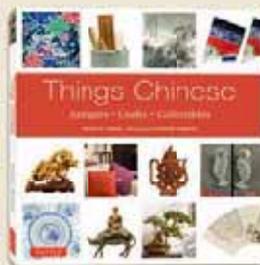


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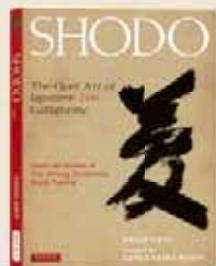


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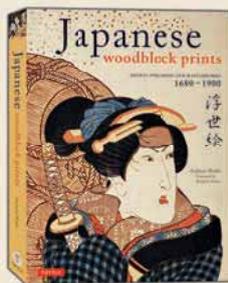


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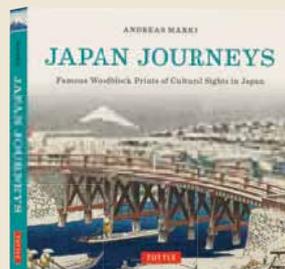


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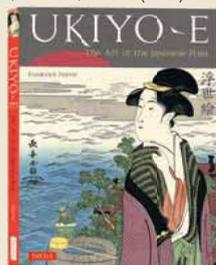


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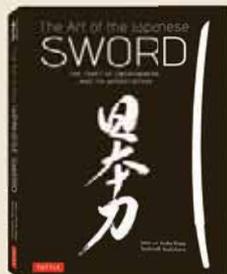


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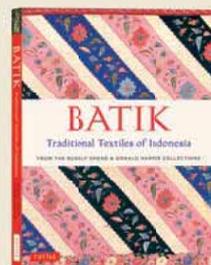


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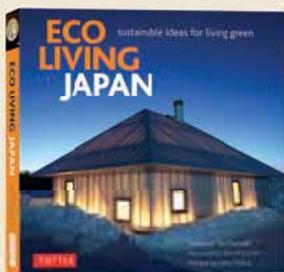
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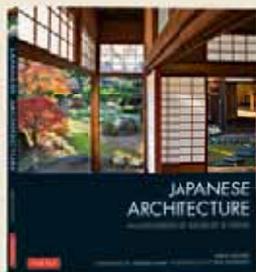
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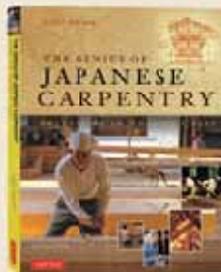
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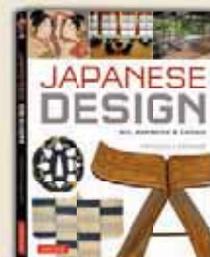
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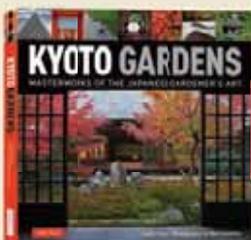
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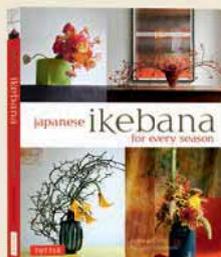
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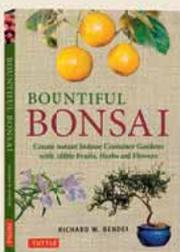
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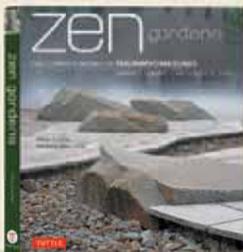
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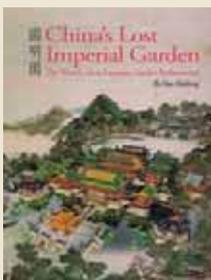
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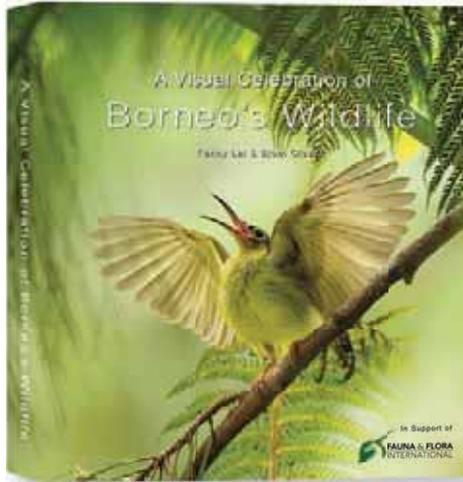
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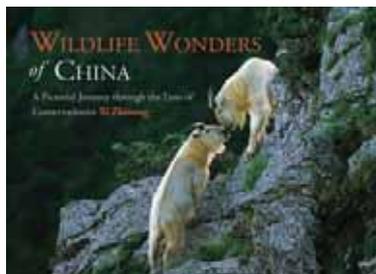
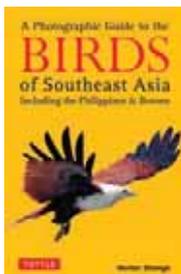
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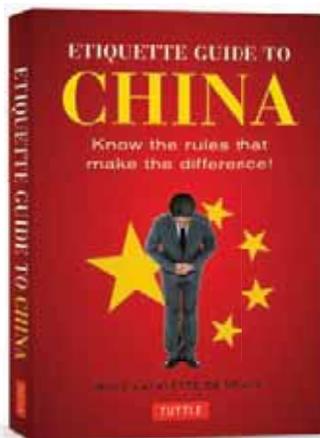
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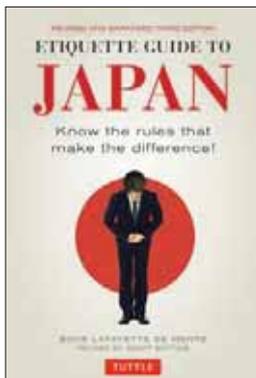
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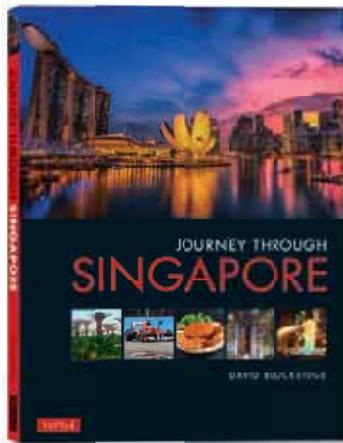
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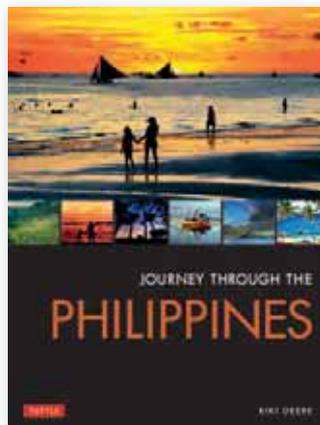
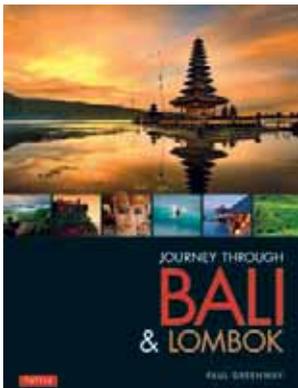
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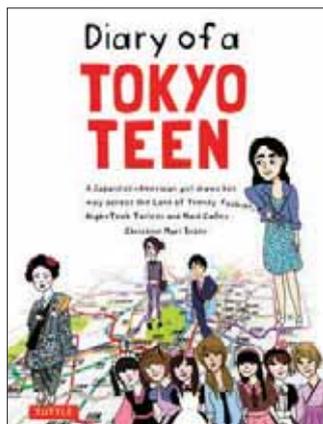
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**Christine Mari Inzer** is currently a freshman the the University of Richmond, VA.  
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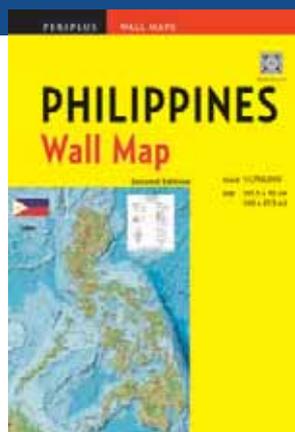


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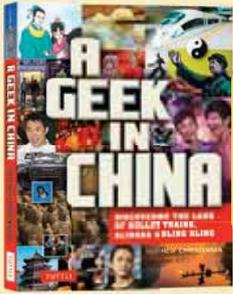
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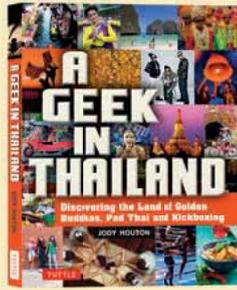
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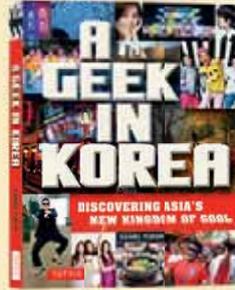


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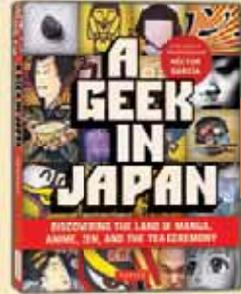
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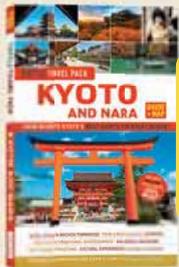


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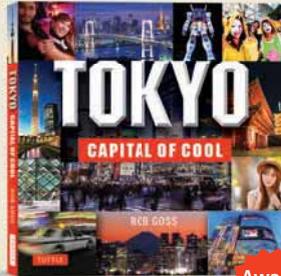


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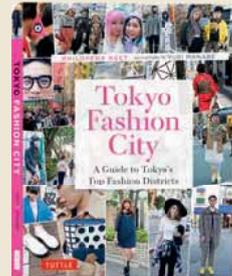


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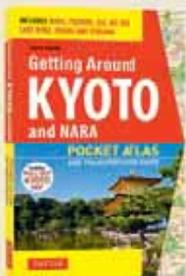


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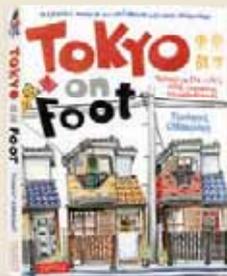
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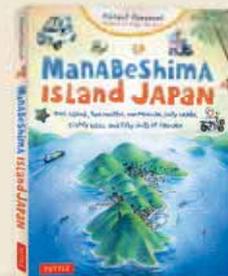


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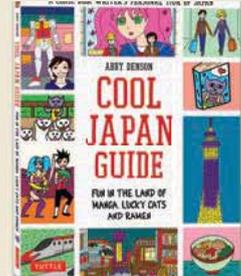


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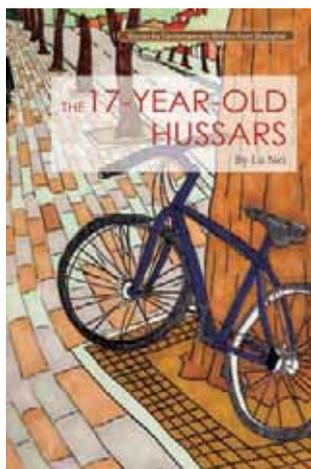
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Lu Nei  
Wang Jiren, foreword

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**Lu Nei**, born in 1973, now lives in Shanghai. He has received numerous literary awards, including the first “People’s Literature” award for best new writer and the annual literary award given by *GQ* magazine.

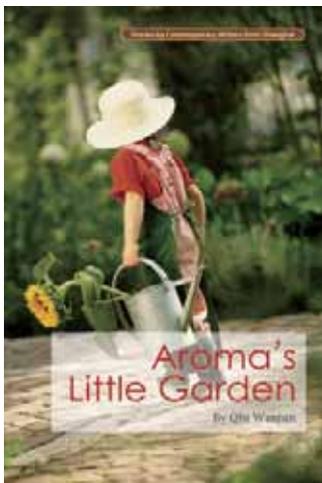
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Qin Wenjun  
Tony Blishen, translator

*Aroma's Little Garden* is a beautifully written novel that explores what it is like for a little girl to grow up in 20th century Shanghai, China. Aroma is transmuted into the childhood of the author, seemingly unsure of her stolid northern father's affections and growing up in a family that is divided between the southern elegance of her mother and grandmother for whom even a fried egg is a work of art and her father's military background and reluctance to learn the Shanghai dialect. Written by one of contemporary China's most celebrated authors, these are tales of a Chinese child's progress to maturity

and understanding in the Shanghai of an uncertain past.

**Qin Wenjun** was shortlisted for the 2002 Hans Christian Anderson Award by the International Board on Books for Young People (IBBY). Her novel *Jia Li* was named “Outstanding Novel in the 50-Year History of the People’s Republic of China” and gained the “Shanghai Award for Excellence in Arts and Literature.”

**Tony Blishen** is a retired British diplomat who studied Chinese and Japanese at the School of Oriental and African Studies in London and at the Deng Zhiang College of Chinese in Hong Kong. He was British Consul in Beijing for three years from 1965 to 1967 and later Counselor of the British Embassy in Tokyo.

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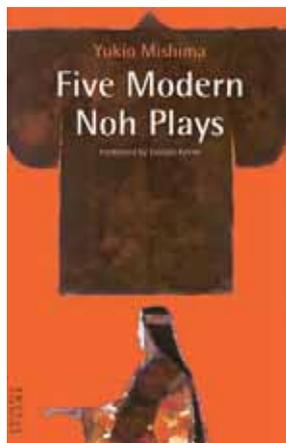
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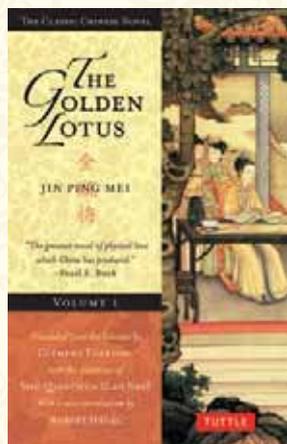
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**Yukio Mishima** was born in Tokyo in 1925 and published his first novel in 1948. His novel *The Sound of Waves* won the 1954 Shinchosha Literary Prize. It was published in English in 1956.

**Donald Keene** was awarded one of Japan’s highest honors in 2002, the title “Person of Cultural Merit” (*Bunka Koro-sha*), for his distinguished service in the promotion of Japanese literature and culture. He is the author of more than 25 Japanese-related English language books.

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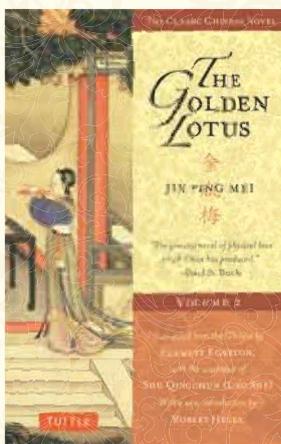
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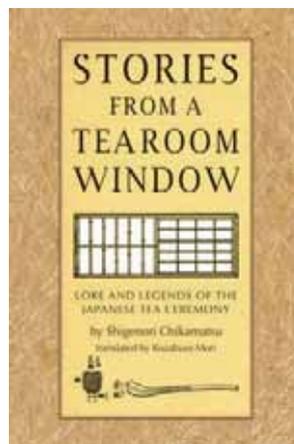
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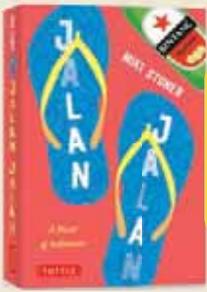
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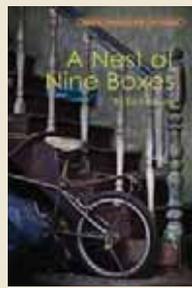
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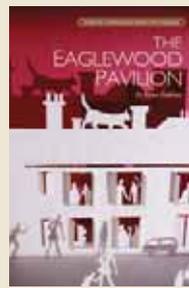
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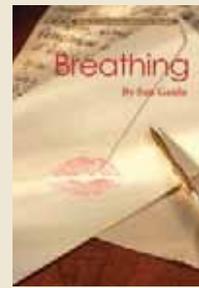
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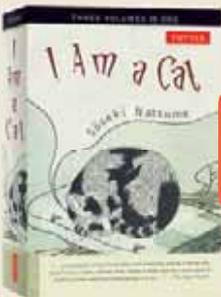
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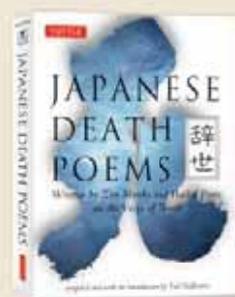
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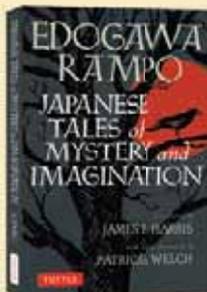
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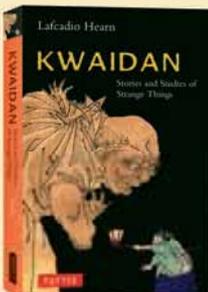


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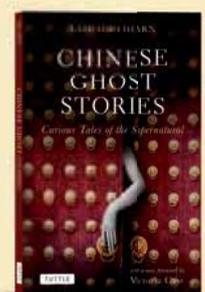
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